



EDUCATION

- Texas Tech University** Agricultural Communications & Education, Ph.D. August 2020
Dissertation: *Public Opinion of Gene-Editing in Agriculture: A Mixed-Method Study of Online Media and Metaphors*
Dr. Courtney Meyers, Chair
- Texas Tech University** Agricultural Communications, M.S. December 2013
Thesis: *A Social Network Analysis of Texas Alliance for Water Conservation Producers*
Dr. David Doerfert, Chair
- Kansas State University** Agricultural Communications & Journalism, B.S. in Agriculture May 2012

PROFESSIONAL EXPERIENCE

- Assistant Professor of Agricultural Communications & Journalism** August 2021 – Present
Kansas State University: Department of Communications & Agricultural Education Manhattan, KS
Nine-month appointment, 65% teaching, 35% research
- Create, enhance, and instruct theory- and practice-based agricultural communications courses
 - Advance a collaborative research agenda seeking to identify effective means to communicate with publics regarding topics in agriculture and natural resources.
 - Advise and mentor undergraduate and graduate students
- Assistant Professor of Agricultural Communications** August 2020 – August 2021
New Mexico State University: Department of Agricultural & Extension Education Las Cruces, NM
Nine-month appointment, 75% teaching, 25% research; 75% Ag. Communications, 25% Ag. Economics
- Recruited, advised, and developed students in new agricultural communications program
 - Taught visual communications and agricultural sales courses
 - Conducted research initiatives seeking to identify effective means to inform and dialogue with publics regarding topics in agriculture and natural resources.
- Doctoral Graduate Assistant** September 2018 - August 2020
Texas Tech University: Department of Agricultural Education & Communications Lubbock, TX
- Taught and assisted with undergraduate, agricultural communications courses focused on writing, photography, graphic design, publication development and web design
 - Collaborated with graduate students and faculty on research projects, academic programs, and grants
- Marketing Analyst & Biller Relations Manager** September 2016 - August 2018
Fidelity Express: Sales & Marketing Team Sulphur Springs, TX
- Created marketing plans to reach consumers, prospective merchants, and 5,000+ current merchants
 - Designed and disseminated marketing materials including videos, publications, retail signage, tradeshow booth production, events, and a new website in addition to developing a Salesforce merchant database
 - Worked closely with utility companies to onboard, maintain service, and win two RFP bids
- Director of Member Services** September 2015 - July 2016
Hageman Reserve: Executive Team Sulphur Bluff, TX
- Built and executed more than 250 custom experiences for members and private groups, and communicated across internal departments to ensure an outstanding experience for all from start to finish
 - Created and implemented relationship marketing plan, engaging members to reach event capacity
- Director** January 2015 - September 2015
Paris Junior College: Educational Opportunity Center (TRIO) Paris, TX
- Directed student services team of six people to serve 1,100 clients annually from a ten-county service area

- Managed \$330,000 federal grant-funded budget to engage with community organizations, maintain staff, and assist clients by helping them overcome barriers to entering higher education
- Developed and coordinated client recruitment strategy driven by community relationship development

Education and Events Coordinator

January 2014 - January 2015

Kansas Department of Agriculture: Agricultural Marketing, Advocacy & Outreach Team

Manhattan, KS

- Wrote, designed, edited, and disseminated press, social, print and web content
- Program director of Farm to School Program, managed \$100,000 in USDA grants and provided support services to eight sub-grantee school districts from across the state
- Coordinated and promoted statewide events to showcase Kansas agriculture, including Neighbor-to-Neighbor Statewide Food Drive, Kansas Beef Month showcase, and Agri-Land at the Kansas State Fair

TEACHING EXPERIENCE

Assistant Professor – Kansas State University: Department of Communications & Agricultural Education

AGCOM 400, Agricultural Business Communications

Fall '21, SP'22

- This course builds students' written, visual and oral communication skills through practical agricultural business applications

AGCOM 210, Layout & Design Principles

SP'22

- Principles of graphic design and photography are learned through application in Adobe Creative, primarily Illustrator and Lightroom, to create foundational brand materials for Kansas businesses.

AGED 810, Social Data Analysis in Communications & Agricultural Education

SP'22

- This graduate-level course takes an applied approach to organizing data, analyzing it according to research and evaluation objectives and/or hypotheses, using descriptive and inferential statistics via SPSS, and interpreting data related to social science.

AGCOM 590, New Media Technologies

Fall '21

- Students identify methods of optimizing tools in the ever-evolving realm of digital media to communicate about agriculture and natural resources topics to diverse audiences

Assistant Professor – New Mexico State University: Department of Agricultural & Extension Education

AXED 300, Special Problems – Digital Imaging in Agriculture

Summer '21

- Students are introduced to the fundamental principles and skills of photography including style, composition, and equipment while developing a portfolio based on experiential learning

AXED 300, Special Problems – Introduction to Agricultural Web Design

Spring '21

- Website user experience, coding and design skills are built and applied by the student to create a live personal portfolio website that demonstrates their professional skills and experiences

AEEC 313, Food and Agriculture Sales

Spring '21

- Students learn and apply, through exams and role play, professional selling models, management, and skills in preparation for traditional and non-traditional sales roles

AXED 240, Introduction to Agricultural Communications

Fall '20, Fall '21

- This course develops student knowledge, understanding, skills and particular interests in agricultural communications in terms of exploring history, theory, skill application and career pathways.

AXED 300, Special Problems – Graphic Design Software Introduction

Fall '20, Fall '21

- Students learn graphic design and branding principles as well as practice basic skills in using Adobe Illustrator, Photoshop and InDesign software to create and critique visual communication materials.

Lead Instructor – Texas Tech University: Department of Agricultural Education & Communications

ACOM 2200, Professional Development in Agricultural Communications

Spring '20

- This exclusively online course prepares students for success in the job market and on the job with a focus on job applications, business etiquette, event planning and professionalism.

ACOM 2302, Scientific Communications in Agriculture and Natural Resources

Fall '18, Spring '19, Fall '19

- In this writing intensive course, students improve written, visual, and oral communications to a lay audience through professional, business and research writing.

- Foundations of mass communications are explored and reflected upon through writing assignments.

TEACHING ASSISTANT EXPERIENCE

Texas Tech University

ACOM 4310, Development of Agricultural Publications

Spring '19, Spring '20

Students conduct their own journalistic research to develop feature writing pieces which are then combined to create magazine layouts for publish in our magazine, *The Agriculturist*.

- Constructively critiqued and graded student stories per AP Style and professor's requirement for magazine publication. Edited final versions of magazine before print.

ACOM 3311, Web Design in Agricultural Sciences and Natural Resources

Spring '20

Students learn the basics of web design and utilize their new knowledge to evaluate and recreate websites as well as develop their own responsive website using Adobe Photoshop, Illustrator and Dreamweaver.

- Assisted students brand new to Adobe Dreamweaver software with navigating and troubleshooting programs during class, facilitated and lectured in class

ACOM 2305, Digital Communications in Agriculture

Fall '19

Students learn to execute and evaluate graphic art production, photo manipulation, and elements of design using Adobe Illustrator and Photoshop software.

- Assisted students brand new to Adobe Illustrator and Photoshop software with navigating and troubleshooting programs during class, assisted in student's creative development processes, led lectures

ACOM 2303, Digital Imaging in Agriculture

May Intersession '19

In this field-based course, students are introduced to the fundamental elements of photography including style, composition, and equipment while developing a portfolio based on experiential learning.

- Helped to facilitate outdoor experiences in photography education, guided students in creatively composing images, provided assistance with camera equipment troubleshooting

ISI 1100, Raider Ready

Fall '18

In this orientation course, students are introduced to effective learning, communication, and personal wellness strategies as well as Texas Tech University resources all in an effort to support the success of the student.

- Assisted cross-disciplinary students brand new to the university with navigating obstacles of academia and new responsibilities, led lectures

INVITED PRESENTATIONS

Hill, N. (2022, July 7). *Water Policy in Kansas*. [Facilitated discussion]. Kansas Farm Bureau Water Policy Development Listening Tour, Dodge City, KS, United States.

Hill, N. (2022, January 28). *Science Communication*. [Guest lecture]. NRT NSF Research Traineeship Program Seminar, Kansas State University, Manhattan, KS, United States.

Hill, N. & Elliot, M. (2021, November 4). *Navigating transparent pork production: Analyzing visual attention of The Maschhoffs website*. [Webinar]. Learning Community: 2021-2022 ACE Professional Development Webinar Series, Association for Communication Excellence, Virtual.

Hill, N. & Loganbill, K. (2021, November 3). *Engaging today's consumers: Relating the science of the food industry*. [Conference session]. 11th Annual NIAA Antibiotics Symposium, National Institute for Animal Agriculture, Kansas City, MO, United States.

Hill, N. (2021, October 12). *Powerful presentation skills*. [Workshop]. Communication, Media & Stakeholder Training, Kansas Farm Bureau, Manhattan, KS, United States.

Hill, N. (2021, September 21). *How do I build my credibility?* [Guest lecture]. GENAG 201, Leadership for Agriculture Advocacy, Kansas State University, Manhattan, KS, United States.

- Hill, N. (2021, September 8). *Stepping up on social media for students & stakeholders* [Workshop], Kansas Center for Career & Technical Education - Ag Webinar Series, Virtual.
- Hill, N. (2021, July 27). *Stepping up on social media for students & stakeholders* [Workshop], Kansas Career & Technical Education Summer Conference, Manhattan, KS, United States.
- Hill, N. (2021, May 26). *Choices in Agricultural Communications Careers* [Panel Speaker], Women in Agriculture Leadership Conference, Virtual.
- Hill, N. (2020, November 4). *Prepare, practice, present: Public speaking with confidence* [Workshop], New Mexico Agricultural Leadership Program Session, Las Cruces, NM, United States.
- Hill, N. (2020, October 22). *Virtual recruitment: Increasing attendance and engagement* [Guest Lecture, College of ACES Ambassadors]. ACES 305, Advanced Leadership and Communication in Agricultural Sciences, New Mexico State University, Las Cruces, NM, United States.
- Hill, N. (2020, September 23 - 24). *Strengthening your social presence* [Guest lecture]. ACES 1120, Freshmen Orientation, New Mexico State University, Las Cruces, NM, United States.
- Hill, N. (2020, September 22). *Career pathways in agricultural communications* [Guest lecture]. AXED 1110, Introduction to Agricultural, Extension, and Technology Education, New Mexico State University, Las Cruces, NM, United States.
- Hill, N., & Norris, S. (2020, September 3). *Maintaining engagement in a virtual world* [Workshop]. University of Florida Beginning Agriscience Teacher Support Program, Virtual.
- Hill, N., & Norris, S. (2020, August 21). *Maintaining engagement in a virtual world* [Workshop]. New Mexico Beginning Agriscience Teacher Support Program 2020 Kick-Off, Virtual.
- Hill, N., & Meyers, C. (2020, March 5). *Effective strategies for connecting and engaging with students in large classes* [Conference session]. Advancing Teaching and Learning Conference, Lubbock, TX, United States. <https://www.depts.ttu.edu/tlpdc/Conferences/atalc.php>
- Hill, N. (2020, February 26). *Beyond the story: Pushing your article through different mediums* [Lecture]. ACOM 4310, Development of Agricultural Publications, Texas Tech University, Lubbock, TX, United States.
- Hill, N. (2020, February 12). *Resumes that rake it in* [Lecture]. ACOM 2302, Scientific Writing in Agriculture and Natural Resources, Texas Tech University, Lubbock, TX, United States.
- Hill, N. (2020, January 28). *Color and graphics for the web* [Lecture]. ACOM 3311, Web Design in Agricultural Sciences and Natural Resources, Texas Tech University, Lubbock, TX, United States.
- Hill, N. (2019, October 31). *Using filters and clipping masks in Photoshop* [Lecture]. ACOM 2305, Digital Communications in Agriculture, Texas Tech University, Lubbock, TX, United States.
- Hill, N. (2019, October 29). *Adjusting color in Photoshop* [Lecture]. ACOM 2305, Digital Communications in Agriculture, Texas Tech University, Lubbock, TX, United States.
- Hill, N. & Moore, A. (2019, July 24). *Media Training 101* [Training presentation]. Texas Youth Livestock & Agriculture - Livestock Ambassador Leadership Training Program. Lubbock, Texas.
- Hill, N., Stanton, C., & Irlbeck, E. (2019, June 26). *Check the box: A six section checklist for online instructional design* [Professional development session]. Association for Communication Excellence Annual Conference, San Antonio, TX, United States.
- Meyers, C., Ritz, R., Hill, N. & Elliot, M. (2019, April 10). *Encouraging water conservation on the Texas High Plains: Community-based social marketing in action* [Conference session]. Texas Tech University Regional Engaged Scholarship Symposium, Lubbock, TX, United States.
- Hill, N. (2019, March 4). *Beyond the story: Pushing your article through different mediums* [Lecture]. ACOM 4310, Development of Agricultural Publications, Texas Tech University, Lubbock, TX, United States.

Hill, N. (2018, September 18). *Levelling up your college experience* [Lecture]. ISI 1100, Raider Ready, Texas Tech University, Lubbock, TX, United States.

GRANTSMANSHIP

Funded

USDA AMS – Federal-State Marketing Improvement Program (2022)

Kansas Specialty Livestock Barriers & Opportunities to Market Expansion. \$94,496 match. **Co-PI**

Walmart Foundation (2022)

The Nature Conservancy - Developing Southern High Plains Grassland Conservation Strongholds. \$75,000.

Lead PI

National Fish & Wildlife Foundation – Southern Plains Grassland Program (2022)

A Pilot for Developing Southern Plains Grassland Strongholds. \$334,490 [\$414,711 match]. **Project Team**

Member. KSU Subaward - \$25,000. **Lead PI**

Kansas Soybean Commission (2022)

Development of Infographics and Soy-based Products based on College Students Perceptions of Soy-based Products. \$89,087. **Co-PI**

Kansas Beef Council (2022)

Beef Producer Attitudes, Perceptions and Preferences Survey. \$12,851. **Lead PI**

USDA Natural Resources Conservation Service (2021)

Building Soil Health Connections with Kansas Producers Through the Social Dimension. \$270,000. **Co-PI**
Not involved in the application process, but joined as Co-PI after beginning Kansas State faculty role

USDA AFRI Education & Workforce Development Program (2021)

Impacting Career Engagement in Agricultural, Consumer and Environmental Sciences. \$613,590. **Co-PI**

USDA NIFA Hispanic Serving Institutions (HSI) Education Program (2021)

Young Agri-Scientists: Connecting diverse students to each other and FANH careers through experiential learning in mentored research and science communication. \$975,314. **Co-PI**

USDA NIFA Hispanic Serving Institutions (HSI) Education Program (2020)

The Bridge Adventure Program: Using outdoor experiential learning to connect diverse students to each other and to FANH careers. \$250,000. **Graduate Student Contributor**

Not Funded

U.S. Fish and Wildlife Service – Science Applications Program (2022)

Operable Socio-Spatial Framework and Tools for Grassland Stronghold Development. \$335,206. **Co-PI**

NMSU LEADS 2025 – COVID19 Performance Fund (2021)

Crimson Creative Experiential Learning Program. \$180,000. **PI**

NMSU LEADS 2025 – COVID19 Performance Fund (2021)

ACES Leadership Engagement for Aggie Distinction (LEAD) Program. \$185,000. **PI**

CH Foundation (2019)

Bridge Adventure: Performance in the Most Challenging Conditions. \$32,000. **Graduate Student Contributor**

Helen Jones Foundation (2019)

Bridge Adventure: Performance in the Most Challenging Conditions. \$32,000. **Graduate Student Contributor**

RESEARCH INTERESTS

Persuasive messaging to influence behavior change, community networks, science communication, conservation, outdoor recreation, environmental stewardship, the scholarship of teaching and learning

RESEARCH EXPERIENCE

Survey

- NMSU Chile Pepper Institute potential & current member brand perceptions, communication preferences
- National sample, experimental research design investigated which metaphorical concept for gene-editing in agriculture causes the most issue-relevant thinking and willingness to share on social media

Social network analysis

- Texas Alliance for Water Conservation participant interviews
- Texas Tech Agricultural Communications block student survey

Focus group

- Texas Tech School of Veterinary Medicine key personnel focus group (moderator)
- GRUB program current and past participant focus group (assistant moderator)

Eye-tracking

- The Maschhoff's Pork: from Farm to Table map webpage visual attention assessment

Social media descriptive analysis

- Romaine recall conversation on Twitter
- Gene-editing in agriculture conversation on Twitter

Continuous response measurement (dial testing), MediaLab, & psychophysiology techniques

- Developed three, completable proposals and practiced utilizing the technology as a part of research course

SCHOLARSHIP

*graduate student contributor

Peer Reviewed Journal Articles

Hill, N., Meyers, C., Nan, L., Doerfert, D., & Mendu, V. (2022). How does the public discuss gene-editing in agriculture? An analysis of Twitter content. *Advancements in Agricultural Development*, 3(2), 31–47.

<https://doi.org/10.37433/aad.v3i2.187>

Hill, N., Meyers, C., Nan, L., Doerfert, D., & Mendu, V. (2022). Persuasive effects of metaphors regarding gene-editing in agriculture. *Journal of Applied Communications*, 106(1), 1–21. <https://doi.org/10.4148/1051-0834.2416>

Hill, N., Elliot, M., & Meyers, C. (2021). Navigating transparent pork production: Analyzing visual attention of The Maschhoffs website. *Journal of Applied Communications*, 105(1), 1–16. <https://doi.org/10.4148/1051-0834.2352>

Waller, K., Hill, N., Meyers, C., McCord, A., and Gibson, C. (2020). The effect of infographics on recall of information about genetically modified foods. *Journal of Agricultural Education*, 61(3), 22–37.

<https://doi.org/10.5032/jae.2020.03022>

Book Chapters

Holt., J., Hill, N., Miller, H., & Rutherford, T. (2022). Visual communication. In R. Telg, Rani, T., K. Kent, & L. Lundy (Eds.), *Agricultural and natural resources communications*. <https://anrcommunications.org/>

Roberts, L., Hill, N., Holt., J., & Specht., A. (2022). Personal branding and communication. In R. Telg, Rani, T., K. Kent, & L. Lundy (Eds.), *Agricultural and natural resources communications*. <https://anrcommunications.org/>

Peer Reviewed Paper Presentations (Conference Proceedings)

Raley, L.* & Hill, N. (2022, October 6-8). *Controlling the burn: News media framing of rural wildfires* [Paper presentation]. North Central Region American Association for Agricultural Education Research Conference, Columbia, MO, United States.

Hill, N., Claflin, K., Specht, A., & Hock, G. (2022, October 6-8). *Edutainment on the farm: a content analysis of tweets about Clarkson's Farm* [Paper presentation]. North Central Region American Association for Agricultural Education Research Conference, Columbia, MO, United States.

Judd-Murray, R., Hill, N., Norris, S., & Hock, G. (2022, September 19-21). *A multi-state agricultural literacy assessment of extension professionals and volunteers* [Paper presentation]. Western Region American Association for Agricultural Education Research Conference, Las Cruces, NM, United States.

- Hill, N., Meyers, C., Li, N., Doerfert, D., & Mendu, V. (2021, September 27-29). *A systematic metaphor analysis of gene-editing in agriculture in online U.S. news* [Paper presentation]. Western Region American Association for Agricultural Education Annual Conference, Bozeman, MT, United States.
- Kennedy, L., & Hill, N. (2021, September 27-29). *A case study: Communications strategies used to establish a school of veterinary medicine* [Paper presentation]. Western Region American Association for Agricultural Education Annual Conference, Bozeman, MT, United States.
- Hill, N., Meyers, C., Li, N., Doerfert, D., & Mendu, V. (2021, May 24-27). *Persuasive effects of metaphors regarding gene-editing in agriculture* [Paper presentation]. American Association for Agricultural Education Annual Conference, Virtual.
- Hill, N., Meyers, C., Li, N., Doerfert, D., & Mendu, V. (2020, September 21-23). *A descriptive analysis of Twitter content regarding gene-editing in agriculture* [Paper presentation]. Western Region American Association for Agricultural Education Research Conference, Virtual.
- Kennedy, L., Hill, N., Akers, C., Doerfert, D., Chambers, T. & Cartmell, D. (2020, September 21-23). *Examining the influence of photography instructional methods on students' perceived learning experience* [Paper presentation]. Western Region American Association for Agricultural Education Research Conference, Virtual.
- Hill, N., Elliot, M. & Meyers, C. (2020, May 18-21). *Navigating transparent pork production: Analyzing visual attention of The Maschhoffs website* [Paper presentation]. American Association for Agricultural Education Annual Conference, Virtual.
- Hill, N. (2020, June 16-19). *Effective strategies for connecting and engaging with students in large classes* [Oral presentation]. North American Colleges and Teachers of Agriculture Annual Conference, Virtual.
- Englishbey, A., Dinh, H., Hill, N., Lawson, C., Opat, K., Oyugi, M., & Baker, M. (2020, April 20-23). *Do shopping and consumer habits influence confidence in the safety of meat products in Vietnam?* [Paper presentation]. Association for International Agricultural and Extension Education Annual Conference, St. Petersburg, FL, United States.
- Hill, N., Doerfert, D. L., Akers, C., & Meyers, C. (2014, May 20-23). The capacity of Texas Alliance for Water Conservation (TAWC) producers to share information with other producers: A social network analysis of within and outside of project interaction [Paper presentation]. American Association for Agricultural Education Annual Conference, Salt Lake City, UT, United States.
- Hill, N. & Doerfert, D. L. (2013, November 4-7). *Social network analysis of West Texas farmers: Potential impact in disseminating research results and best practices* [Paper presentation]. American Water Resources Association Annual Water Resources Conference, Portland, OR, United States.

Peer Reviewed Poster and Abstract Presentations (Conference Proceedings)

- Raley, L.* & Hill, N. (2022, June 11-14). *Brand awareness, perceptions, and communication preferences of specialty crop, non-profit organization membership* [Research poster]. Association for Communication Excellence Conference, Kansas City, MO, United States.
- Underwood, M.*, Hill, N., Burke, K., Randolph, L., & Ellis, J. (2022, May 16-19). *Talking soil health: Sources for disseminating soil health information to Kansas producers* [Research poster]. National American Association for Agricultural Education Annual Conference, Oklahoma City, OK, United States.
- Burke, K., Hill, N., Randolph, L., Ellis, J., Underwood, M.*, and Hilgerson, S.* (2022, February 3-4). *Kansas crop and livestock producers' barriers to soil health practice implementation* [Abstract presentation]. Kansas Natural Resources Conference, Manhattan, KS, United States.
- Underwood, M.*, Randolph, L., Burke, K., Rogers-Randolph, T., Ellis, J., Hill, N. (February 13-14, 2022). *Communication preferences regarding soil health among Kansas producers* [Research poster]. National Agricultural Communications Symposium. New Orleans, LA, United States.

- Underwood, M.*, Randolph, L., Burke, K., Rogers-Randolph, T., Ellis, J., & Hill, N. (2022, February 3-4). *Communicating soil health across Kansas* [Research poster]. Kansas Natural Resources Conference, Manhattan, KS, United States.
- Schroeder, E.* & Hill, N. (2021, September 27-29). *Formstorming: Deepening the creative process* [Innovative idea poster]. Western Region American Association for Agricultural Education Annual Conference, Bozeman, MT, United States.
- Hollingsworth, S.* , Hill, N., Edgar, D., & Robinson C. (2021, September 27-29). *Web development in agricultural communications undergraduate courses* [Research poster]. Western Region American Association for Agricultural Education Annual Conference, Bozeman, MT, United States.
- Hill, N. (2021, September 27-29). *Novel to known: Utilizing systematic metaphor analysis methodology* [Innovative idea poster]. Western Region American Association for Agricultural Education Annual Conference, Bozeman, MT, United States.
- Spradley, K., Hill, N., Henderson, S. & Kennedy, L. (2021, May 24-27). *A quantitative content analysis of COVID-19 communication on Texas agriculture organizations' websites* [Research poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Spradley, K., Hill, N., Henderson, S. & Kennedy, L. (2020, September 21-23). *A quantitative content analysis of COVID-19 communication on Texas agriculture organizations' websites* [Research poster]. Western Region American Association for Agricultural Education Research Conference, Virtual.
- Hill, N. (2020, May 18-21). *The correlation between students accessing guided notes and total scores in an agricultural communications course* [Research poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Hill, N. (2020, May 18-21). *Handshakes and hellos: Using a brief introductory meeting assignment to improve perceptions of teacher immediacy* [Innovative idea poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Kennedy, L. & Hill, N. (2020, May 18-21). *Turn out the lights: Using night photography to teach exposure to ACOM students* [Innovative idea poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Kennedy, L. & Hill, N. (2020, May 18-21). *What'll be? Using an assignment menu in an ACOM publications course* [Innovative idea poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Stanton, C., Hill, N., Elliott, M., & Meyers, C. (2020, May 18-21). *Eye can see clearly now: Applications of eye-tracking technology in agricultural communications research* [Innovative idea poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Spradley, K., Hill, N., & Meyers, C. (2020, May 18-21). *Who stole Christmas? A sentiment analysis of social media posts related to tree-cutting ban in the southwest* [Research poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Kieshnick, L., Meyers, C., & Hill, N. (2020, May 18-21). *Comparing U.S. and Australian Twitter content during extreme drought conditions* [Research poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Hill, N. (2019, September 17-19). *The correlation between students accessing guided notes and total scores in an agricultural communications course* [Research poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.
- Hill, N. (2019, September 17-19). *Handshakes and hellos: Using a brief introductory meeting assignment to improve perceptions of teacher immediacy* [Innovative idea poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.
- Hill, N. (2019, September 17-19). *Throw what you know: Encouraging student learning ownership by introducing knowledge management* [Innovative idea poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.

- Kennedy, L. & Hill, N. (2019, September 17-19). *Turn out the lights: Using night photography to teach exposure to ACOM students* [Innovative idea poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.
- Kennedy, L. & Hill, N. (2019, September 17-19). *What'll be? Using an assignment menu in an ACOM publications course* [Innovative idea poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.
- Stanton, C., Hill, N., Elliott, M., & Meyers, C. (2019, September 17-19). *Eye can see clearly now: Applications of eye-tracking technology in agricultural communications research* [Innovative idea poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.
- Kieshnick, L., Meyers, C., & Hill, N. (2019, September 17-19). *Comparing U.S. and Australian Twitter content during extreme drought conditions* [Research poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.
- Hill, N. & Meyers, C. (2019, June 24-27). *Lettuce entertain you: The prevalence of humor on Twitter during a 2018 romaine lettuce recall* [Research poster]. Association for Communication Excellence Annual Conference, San Antonio, TX, United States.
- Hill, N. & Doerfert, D. L. (2013, September 23-25). *Identifying the information exchange patterns that exist within an agriculture production demonstration project through the use of social network analysis* [Research poster]. Western Region American Association for Agricultural Education Research Conference, Lubbock, TX, United States.
- Hill, N. & Doerfert, D. L. (2013, September 23-25). *Using NodeXL for social network analysis and adoption-related research* [Innovative idea poster]. Western Region American Association for Agricultural Education Research Conference, Lubbock, TX, United States.
- Hill, N. & Meyers, C. (2013, May 21-24). *Drawing on deeper understanding: Using concept maps to encourage critical thinking in agricultural communications* [Innovative idea poster]. American Association for Agricultural Education Annual Conference, Columbus, OH, United States.
- Hill, N. & Meyers, C. (2013, February 2-5). *Drawing on deeper understanding: Using concept maps to encourage critical thinking in agricultural communications* [Innovative idea poster]. Southern Association of Agricultural Scientists Annual Meeting, Orlando, FL, United States.

MEMBERSHIP IN PROFESSIONAL SOCIETIES

Gamma Sigma Delta	2022 - Present
National Agri-Marketing Association	2021 - Present
American Agricultural Editors' Association	2020 - Present
North American Colleges and Teachers of Agriculture	2020 - Present
American Association for Agricultural Education	2018 - Present
North Central Region, American Association for Agricultural Education	2021 - Present
Association for Communication Excellence	2018 - Present
Western Region, American Association for Agricultural Education	2018 - 2021
Agricultural Education & Communications Graduate Student Organization	2018 - 2020
Vice President, 2019 - 2020	

SERVICE

National	
AAEA the Ag Communicators Network, Membership Committee Member	2021-2023
<i>Journal of Applied Communications</i> , Reviewer	2020 - Present
National Agricultural Alumni & Development Association, Publications & Projects Awards Judge	2020 - 2021
American Association for Agricultural Education, Research Poster Reviewer	2019 - Present
Association for Communications Excellence, Outstanding Thesis Award Judge	2021
Livestock Publications Council Awards Contest, Judge	2021
North American Colleges and Teachers of Agriculture, Campus Ambassador	2021

Western Region, American Association for Agricultural Education	
Research Committee Member	2020 - 2021
Research Poster Reviewer	2019 - 2021

State

Kansas FFA, Ritual LDE, Judge	2021
New Mexico FFA, Creed Speaking LDE, Judge	2021
New Mexico FFA District II, Greenhand Creed Speaking LDE, Judge	2020
New Mexico State Fair, Senior Public Speaking Contest, Judge	2020
New Mexico FFA Association, State Officer Selection, Round Robin Judge	2020
Idaho FFA Association, Extemporaneous Public Speaking Leadership Development Event, Judge	2020
Texas FFA Association, Agricultural Communications Career Development Event, AP Style Test Manager	2019

University

KSU Leadership Communication Doctoral Program, Leadership Committee Member	2022 - Present
Texas Tech Graduate Research Poster Competition, Reviewer	2020
Texas Tech Undergraduate Research Conference, Reviewer	2019

College

KSU National Agri-Marketing Association Student Chapter, Co-Advisor	2021 - Present
Marketing Competition – <i>Wild Acres: Kernza-based Craft Lager</i> , Fifth Place Team, 2022	
Agricultural Sales Competition – Third Place, Philip Hodges; Finalist, Reagan Hoskin, 2022	
KSU Gamma Sigma Delta Undergraduate Research Showcase, Judge	2022
NMSU National Agri-Marketing Association Student Chapter, Co-Advisor	2021
Marketing Competition – <i>Curious Cow: Shelf-stable Flavored Milk</i> , Second Place Team, 2021	
Agricultural Sales Competition – Finalist, Paden McDermid, 2021	

Department

KSU Agricultural Communications & Journalism Student Advancement Team, Advisor	2021 - Present
KSU Agricultural Communications & Journalism, Advisory Board Coordinator	2021 - Present
NMSU Department of Agricultural Education & Extension, Website Redesign	2021
NMSU Agricultural Communicators of Tomorrow, Advisor	2020 - 2021
2021 Critique and Contest – Advertisement Design, 2 nd Place – Annalisa Miller	
Logo Design, 2 nd Place – Annalisa Miller	
Black and White Photo, 3 rd Place – Kyler Bowerman	
People Photo, 2 nd Place – Sofia Uvina	
People Photo, 1 st Place – Kyler Bowerman	
NMSU Fall 2020 Virtual Commencement Ceremony, Planner	December 2020

HONORS & AWARDS

Outstanding People’s Choice Poster, Runner Up, Association for Communication Excellence	2022
Raley, L.* & Hill, N. (2022, June 11-14). <i>Brand awareness, perceptions, and communication preferences of specialty crop, non-profit organization membership.</i>	
Faculty of the Semester, KSU College of Agriculture Student Council	2022
Outstanding Dissertation, Association for Communication Excellence	2021
NACTA Graduate Student Teaching Award	2020
Helen DeVitt Jones Graduate Fellowship Recipient	2012-2013, 2019-2020
Outstanding Innovative Idea Poster, Western Region American Association for Agricultural Education	2019
Stanton, C., Hill, N., Elliott, M., & Meyers, C. <i>Eye can see clearly now: Applications of eye-tracking technology in agricultural communications research</i>	
Excellent Poster Design - Innovative Idea, Western Region American Association for Agricultural Education	2019
Kennedy, L. & Hill, N. <i>What’ll it be? Using an assignment menu in an ACOM publications course</i>	
People’s Choice Award - Research Poster, Western Region American Association for Agricultural Education	2019

Hill, N. *The correlation between students accessing guided notes and total scores in an agricultural communications course.*

Distinguished Research Poster Award, Association for Communication Excellence	2019
Hill, N. & Meyers, C. <i>Lettuce entertain you: The prevalence of humor on twitter during a 2018 romaine lettuce recall.</i>	
Scholarship Award, Western Region American Association for Agricultural Education	2019
Outstanding Thesis, Association for Communication Excellence	2014
2 nd Place Master's Thesis in Social Sciences Category, Texas Tech University Graduate School	2014
American FFA Degree, National FFA Organization	2010

PROFESSIONAL & CREATIVE FEATURES

- Raley, L.* & Hill, N. (2022, May 30). *Brand awareness, perceptions, and communication preferences of specialty crop, non-profit organization membership* [Research poster]. K-State Graduate Research, Arts, and Discovery Forum, Manhattan, KS, United States.
- Underwood, M.*, Hill, N., Burke, K., Randolph, L., & Ellis, J. (2022, May 30). *Talking soil health: Sources for disseminating soil health information to Kansas producers* [Research poster]. K-State Graduate Research, Arts, and Discovery Forum, Manhattan, KS, United States.
- Hill, N., Dormody, T., Skelton, P., & Stogner, B. (2021, May). Constructing keyhole gardens to teach agriscience and agricultural literacy. *The Agricultural Education Magazine*, 93(6), 17-20. <https://bit.ly/3xmA9qj>
- Hill, N. (2021, May 6). Photography tips for quick inspiration. *AAEA - The Ag Communicators Network: The Byline in Brief*. <http://agcommnetwork.com/photography-tips-for-quick-inspiration/>
- Kennedy, L. & Hill, N. (2020, October 14). Backpacking the Teton Crest Trail. *Backwoods*. <https://backwoods.com/blog/backpacking-the-teton-crest-trail>
- Hill, N. (2019, August). 2019-2020 Graduate Student Handbook. *Texas Tech University Department of Agricultural Education & Communications*. <https://www.depts.ttu.edu/aged/grad/2019AECGraduateStudentHandbook.pdf>
- Hill, N. (2019, August). 2019-2020 Graduate Student Handbook. *Texas Tech University Department of Agricultural Education & Communications*. <https://www.depts.ttu.edu/aged/grad/2019AECGraduateStudentHandbook.pdf>

Photography Features

Parker, N. & Sullins, D. (2022). Grouse, grass and gargantuan fire-megafire may be a new threat to imperiled lesser-prairie chicken. *International Association of Wildland Fire*. <https://www.iawfonline.org/article/grouse-grass-and-gargantuan-fire-megafire-may-be-a-new-threat-to-imperiled-lesser-prairie-chicken/>

Photography featured in Texas Tech Today article, CASNR researchers develop program designed to promote diversity, inclusion in agriculture by George Watson, September 11, 2020: <https://today.ttu.edu/posts/2020/09/Stories/Gill-USDA-NIFA-grant>

SELECT PROFESSIONAL DEVELOPMENT

K-State Ag Research Scholars Program participant	2021 - 2022
ACUE Microcredential in Inclusive Teaching for Equitable Learning	2021
NMSU Principal Investigator Academy, NMSU Research Administration Services	2020 - 2021
Adobe MAX conference participant	2020, 2021
Ag Media Summit conference attendee	2019, 2020, 2021
"Teaching Students How to Learn", NMSU Teaching Academy	August 2020
Teaching and Career Enhancement (TEACH) Fellow Texas Tech University, Teaching Learning and Professional Development Center (TLPDC)	2019 - 2020
Texas Tech Graduate Writing Center Consultant	January - May 2019
"Building Rapport with Students", Texas Tech TLPDC	February 2019

“Considering Mental Health with Today's Students”, Texas Tech TLPDC	November 2019
“Maintaining Presence in the Online Classroom”, Texas Tech TLPDC	November 2019
“Active Learning in the Classroom”, Texas Tech Graduate School	October 2019
“Transparent Assignment Design: Using a Purpose-Task-Criteria Framework”, Texas Tech Office of Planning and Assessment	October 2019
Groundwork Teaching Program, Texas Tech TLPDC	January 2019

TECHNICAL SKILLS

Adobe Illustrator	SalesForce
Adobe InDesign	Microsoft Office Suite
Adobe Lightroom Classic CC	Associated Press Style
Adobe Photoshop	FujiFilm Camera Systems
Adobe Dreamweaver	Landscape, Portrait & Commercial Photography
Wordpress Website Development	Mac and Windows Operating Systems
Wix Website Development	Tobii Pro Eye Tracking Hardware and Software
Digital User Experience Development	SPSS