

College of Agriculture, Department of Communications, SLO Alignment Matrix

SLO/Required Courses/experiences	Intro. to AgCom	Ag Magazine	Senior Capstone AgCom	AgCom Electives	Internship	Exit Interview	External Panel	Coll. of Ag Coursework	SocSci/Human Electives	JMC Coursework
ACJ SLOs										
Demonstrate competence in one or more areas of agricultural or environmental studies.	A*			X	A	A**		X		
Demonstrate competence in one or more areas of mass communications and journalism practice.	A*	A	A	X		A**				X
Demonstrate and apply excellent written, verbal, listening and visual communication and skills.	A*	A	A	X	A	A**	A			X
Analyze and communicate effectively about major issues in applied science fields.		A	A	X				X		
Use and evaluate technologies that enhance the communication process.		X	A	X	X					X
Apply ethical practices in daily work and recognize media and corporate roles and responsibilities in society.	A*	X	X	X	A	A**		X	X	X
Value Diversity	A*		X	X	X	A**			X	X
Employ communication methods and theory to create strategic communication initiatives.			A	X	A					X
University SLOs										
Disciplinary & broad “general education” knowledge	X	X	A		X			X	X	X
Critical thinking/problem-solving/information literacy	X	X	A	X	X			X	X	X
Written communication	X	A	A	X	X		A		X	X
Understanding & skills for diverse social world	A*		X	X	X	A**			X	
Ethical standards of discipline	A*	X	X	X	X	A**		X	X	X

*Pre-test Instrument Used **Post-test Instrument Used