

AGRICULTURAL & NATURAL RESOURCES COMMUNICATIONS

2025 Curriculum Guide

General Education Requirements

Must be at the 100 or 200 level

GE #1: English (1)_____ 3

(2)_____ 3

GE #2: Comm _____ 3

GE #3: Math STAT 225 _____ 3

Prior completion of MATH 100 or 160 is acceptable

GE #4: Nat & Phys Sci _____ 4

GE #5: Social & Behav Sci (1)_____ 3

(2)_____ 3

GE #6: Arts & Humanities (1)_____ 3

(2)_____ 3

Other requirements (15-16 hrs)

Nat & Phys Sci _____ 4

(from list)

Analytical Reas _____ 3

(from list)

Marketing MKTG 250 _____ 3

Bus/Econ Elect _____ 3

(from list)

Ag/NR Sci Elect _____ 3

(from list)

Agricultural Comm. Core (28 hrs)

AGCOM 100 AgComOrien _____ 1

AGCOM 110 Intro AgCom _____ 2

AGCOM 210 L/P Tech _____ 3

AGCOM 300 Careers _____ 3

AGCOM 345 Adv L/P Tech _____ 3

AGCOM 410 Ag Mag _____ 3

AGCOM 435 Video _____ 3

AGCOM 550 Internship _____ 1

AGCOM 590 NewMedia Tech _____ 3

AGCOM 600 Capstone _____ 3

AGCOM 610 Crisis Comm _____ 3

Mass Comm. Core (10 hrs)

MC 130 Writing Cnv/Mech _____ 1

Select 1: MC 120 Princ of Adv _____ 3

or

MC 160 Princ of Journalism _____ 3

or

MC 180 Princ of PR _____ 3

Select 1: MC 200 News Report/Writing _____ 3

or

MC 280 PR Writing _____ 3

MC 340 Editing _____ 3

Advanced Comm and Marketing (9 hrs)

(from Adv Comm & Mktg list)

_____ 3

_____ 3

_____ 3

Agricultural / Natural Resources Electives (18 hrs)

Ag/NR Foundation Courses (6 hrs)

(from Ag/NR Foundations Courses list.

Must be from 2 different prefixes)

Cr
hrs.

Ag/NR Electives (12 hrs)

(3 hrs from Ag/NR Elective list; 9 hrs from Advanced Ag/NR Elective list)

Free Electives

(5-11 hrs to meet 120 hrs)

GE #7* _____

GE #7* _____

*up to 6 free elective hours might be general elective category 7 hours.

Total 120 hours

*As of May 2025

Course List

Natural and Physical Sciences:

- CHEM; BIOL; PHYS; BIOCH;
- FNDH 400 (Human Nutrition);
- FNDH 313 (Science of Food)

Analytical Reasoning:

- AGCOM 425; STAT 225 to 799;
- MATH 150 to 599; MC 396

Business Elective:

- ACCTG 231 to 799; AGECE; ECON;
- FINAN; MANGT; MKTG; ENTRP; PFP

Ag/NR Science Elective:

- AGRON 205, 335, 360, 375, 605,
- 635, 640, 645; ASI 202, 218, 350,
- 400, 500, 533, 601, 608, 655; FDSCI
- 305, 501; HORT 350; PLPTH 500

Adv. Comm & Mktg Electives:

- AGCOM 300+ (any class not
- already required); MC 300+;
- COMM 300 to 799; CNRES 531;
- MKTG 300+; MANGT 300+

Ag/NR Foundations:

- AGECE 120 or 121; AGECE 300;
- AGRON 120 or 205; ASI 102;
- ENTOM 101, 312; FDSCI 202;
- GENAG 225; GRSC 101, 150, 301;
- HORT 201; PLPTH 500;
- PMC 210, 275

Ag/NR Electives:

- AGCOM 650; AGECE; AGED; AGRON;
- ASI; ATM; ENTOM; FDSCI; GENAG;
- GRSC; HORT; PLPTH; PMC; WOEM

Adv. Ag/NR Electives:

- Have to be at 300 level or above:
- AGECE; AGED; AGRON; ASI; ATM;
- ENTOM; FDSCI; GENAG; GRSC;
- HORT; PLPTH; PMC; WOEM;
- AGCOM 650