

This month, Nebraskans have a reason to celebrate what is on many kitchen tables across the state – beef. The month of May marks Nebraska Beef Month.

This celebration of Nebraska's largest agricultural industry provides the opportunity to learn more about the production of beef and the efforts of the industry to provide a safe, reliable meat.

More than 4,000 Nebraska beef producers work each day to provide this nutritional, wholesome, quality-tasting protein product. As participants in the Nebraska Beef Quality Assurance program, these producers work to meet the program's standards in the treatment, feeding, housing, medication and transportation of beef. They emphasize veterinary involvement, product quality, industry responsibility and stewardship to ensure that the beef on your kitchen table is safe and nutritional.

Beef producers bear the responsibility of serving as stewards for their animals and land, as well as providing a safe food for all consumers, their own families included.

Join the Nebraska Cattlemen's Association in celebrating Nebraska Beef Month throughout May by enjoying high-quality beef products at dinner tonight and learning more about the beef industry by visiting [www.nebraskacattlemen.org](http://www.nebraskacattlemen.org).