2022-2023 Agricultural Communications & Journalism Advancement Team

Expectations
  o Display outstanding character and professionalism – be a model student and serve as a role model for your peers and prospective students.
  o Be an active ACJ program citizen – share the culture of our program, your experiences as a student here, and attend most program events which may include ACJ Advisory Board meetings, Watermelon Feed, and alumni events.
  o Assist ACJ faculty and staff in planning, executing, and improving student recruitment and retention activities
  o Demonstrate a caring, enthusiastic, and inclusive attitude in all interactions
  o Demonstrate and continuously develop competency in core agricultural communications competencies including written, visual, and verbal delivery.

Required Responsibilities (supported by A-Team members and advisor)
  o Attend and meaningfully contribute to A-Team meetings
  o Dedicate one, scheduled hour per week in the ACJ lounge to advancing program recruitment and retention efforts by completing assigned work
  o Team coordinate one recruitment event in the fall
  o Complete one of the following each fall and spring:
    o Schedule and facilitate a workshop for prospective students
    o Identify and volunteer as a judge or assistant to a student competition related to communications, marketing, and or journalism.
  o Assist ACJ faculty with coordination of the Kansas FFA Agricultural Communications CDE

Qualifications
  o Major in Agricultural Communications & Journalism
  o Sophomore standing or above
  o Commit one academic year to being an A-Team member
  o Driven with an ability to work independently to contribute to team vision and goals
  o Competent in written, visual, and verbal communications

Benefits
  o Inform direction of ACJ student recruitment and retention strategy
  o Free ACJ apparel
  o Opportunity for travel
  o Develop marketable skills and collect experiences applicable to a career in agricultural communications