



**EDUCATION**

- Texas Tech University** Agricultural Communications & Education, Ph.D. August 2020  
Dissertation: *Public Opinion of Gene-Editing in Agriculture: A Mixed-Method Study of Online Media and Metaphors*  
Dr. Courtney Meyers, Chair
- Texas Tech University** Agricultural Communications, M.S. December 2013  
Thesis: *A Social Network Analysis of Texas Alliance for Water Conservation Producers*  
Dr. David Doerfert, Chair
- Kansas State University** Agricultural Communications & Journalism, B.S. in Agriculture May 2012

**PROFESSIONAL EXPERIENCE**

- Assistant Professor of Agricultural Communications & Journalism** August 2021 – Present  
Kansas State University: Department of Communications & Agricultural Education Manhattan, KS
- Create, enhance, and instruct theory- and practice-based agricultural communications courses
  - Advance a collaborative research agenda seeking to identify effective means to communicate with publics regarding topics in agriculture and natural resources.
  - Advise and mentor undergraduate and graduate students
- Assistant Professor of Agricultural Communications** August 2020 – August 2021  
New Mexico State University: Department of Agricultural & Extension Education Las Cruces, NM
- Recruited, advised, and developed students in new agricultural communications program
  - Taught visual communications and agricultural sales courses (75% Ag Com, 25% Ag Econ appt.)
  - Conducted research initiatives seeking to identify effective means to inform and dialogue with publics regarding topics in agriculture and natural resources.
- Doctoral Graduate Assistant** September 2018 - August 2020  
Texas Tech University: Department of Agricultural Education & Communications Lubbock, TX
- Taught and assisted with undergraduate, agricultural communications courses focused on writing, photography, graphic design, publication development and web design
  - Collaborated with graduate students and faculty on research projects, academic programs, and grants
- Marketing Analyst & Biller Relations Manager** September 2016 - August 2018  
Fidelity Express: Sales & Marketing Team Sulphur Springs, TX
- Created marketing plans to reach consumers, prospective merchants, and 5,000+ current merchants
  - Designing and disseminating marketing materials including videos, publications, retail signage, tradeshow booth production, events, and a new website in addition to developing a Salesforce merchant database
  - Worked closely with utility companies to onboard, maintain service, and win two RFP bids
- Director of Member Services** September 2015 - July 2016  
Hageman Reserve: Executive Team Sulphur Bluff, TX
- Built and executed more than 250 custom experiences for members and private groups, and communicated across internal departments to ensure an outstanding experience for all from start to finish
  - Created and implemented relationship marketing plan, engaging members to reach event capacity
- Director** January 2015 - September 2015  
Paris Junior College: Educational Opportunity Center (TRIO) Paris, TX
- Directed student services team of six people to serve 1,100 clients annually from a ten-county service area
  - Managed \$330,000 federal grant-funded budget to engage with community organizations, maintain staff, and assist clients by helping them overcome barriers to entering higher education
  - Developed and coordinated client recruitment strategy driven by community relationship development

## Education and Events Coordinator

January 2014 - January 2015

Kansas Department of Agriculture: Agricultural Marketing, Advocacy & Outreach Team

Manhattan, KS

- Wrote, designed, edited, and disseminated press, social, print and web content
- Program director of Farm to School Program, managed \$100,000 in USDA grants and provided support services to eight sub-grantee school districts from across the state
- Coordinated and promoted statewide events to showcase Kansas agriculture, including Neighbor-to-Neighbor Statewide Food Drive, Kansas Beef Month showcase, and Agri-Land at the Kansas State Fair

## TEACHING EXPERIENCE

**Assistant Professor** – New Mexico State University: Department of Agricultural & Extension Education

AXED 300, Special Problems – Digital Imaging in Agriculture

Summer '21

- Students are introduced to the fundamental principles and skills of photography including style, composition, and equipment while developing a portfolio based on experiential learning

AXED 300, Special Problems – Introduction to Agricultural Web Design

Spring '21

- Website user experience, coding and design skills are built and applied by the student to create a live personal portfolio website that demonstrates their professional skills and experiences

AEEC 313, Food and Agriculture Sales

Spring '21

- Students learn and apply, through exams and role play, professional selling models, management, and skills in preparation for traditional and non-traditional sales roles

AXED 240, Introduction to Agricultural Communications

Fall '20, Fall '21

- This course develops student knowledge, understanding, skills and particular interests in agricultural communications in terms of exploring history, theory, skill application and career pathways.

AXED 300, Special Problems – Graphic Design Software Introduction

Fall '20, Fall '21

- Students learn graphic design and branding principles as well as practice basic skills in using Adobe Illustrator, Photoshop and InDesign software to create and critique visual communication materials.

**Lead Instructor** – Texas Tech University: Department of Agricultural Education & Communications

ACOM 2200, Professional Development in Agricultural Communications

Spring '20

- This exclusively online course prepares students for success in the job market and on the job with a focus on job applications, business etiquette, event planning and professionalism.

ACOM 2302, Scientific Communications in Agriculture and Natural Resources

Fall '18, Spring '19, Fall '19

- In this writing intensive course, students improve written, visual, and oral communications to a lay audience through professional, business and research writing.

**Adjunct Instructor** – Paris Junior College: Communications & Fine Arts Division

COMM 1307, Introduction to Mass Communications

Fall '15 - Spring '20

- Foundations of mass communications are explored and reflected upon through writing assignments.

## TEACHING EVALUATIONS

**New Mexico State University:** Introduction to Agricultural Web Design – Hybrid

Statement	Mean Score
(Informal end-of-semester evaluation)	Spring '21 (16 students)
Course objectives specified and followed	4.9
Instructor effectiveness	4.9
Course was a valuable learning experience	4.9

## Selected Student Responses

*I loved the way that you ran the class. It was effective and easy to follow however still challenging as we worked through the semester. Walking in on the first day I had no idea about web design and I feel like I have learned so much. Do not change your note style as I feel like this is the most effective part of the class.*

*You were good at starting things over our heads then breaking down in a clear to follow method as we went, as opposed to starting it easy then overwhelming us down the road. It worked nice.*

**New Mexico State University: Food and Agricultural Sales – Hybrid**

Statement	Mean Score
(Informal end-of-semester evaluation)	Spring '21 (16 students)
Course objectives specified and followed	4.9
Instructor effectiveness	5.0
Course was a valuable learning experience	5.0

**Selected Student Responses**

*Overall, I really enjoyed this class and feel that my selling skills have improved over the semester and will help me in many situations throughout life.*

*This course was an exceptional sales course, I was provided with professional knowledge from people working in the sales industry!*

*Dr. Hill teaches like she has been for her whole life. Everything is natural and smooth and the classes are very efficient.*

**New Mexico State University: Graphic Design Software Introduction – Hybrid**

Statement	Mean Score
(Informal end-of-semester evaluation)	Fall '20 (10 students)
Course objectives specified and followed	5.0
Instructor effectiveness	5.0
Course was a valuable learning experience	5.0

**Selected Student Responses**

*Everything was great. I had never taken a graphic design course, therefore, I was a bit nervous going into this class, but I really enjoyed it. Developing branding material for a client helped in applying the skills learned throughout the semester, and I found that very helpful. I felt that what I learned can be applied in the work field. I have a lot more interest in classes that are like this class, feeling that I will actually use the skills I learned.*

*I enjoyed everything Dr. Hill did for us to make sure we were learning everything we needed and more. Her extra effort really helped me to succeed in this class as well as her feedback.*

**New Mexico State University: Introduction to Agricultural Communications – Hybrid**

Statement	Mean Score
(Informal end-of-semester evaluation)	Fall '20 (16 students)
Course objectives specified and followed	4.8
Instructor effectiveness	4.8
Course was a valuable learning experience	4.6

**Selected Student Responses**

*Thank you so much for an amazing semester. I truly learned a lot more about my writing style and about the career field. I enjoyed learning more about ag comm, and I am honestly leaving this class feeling more confident in my abilities as a communicator. You're the bomb!*

*She was a great teacher. I learned a lot, and she has made me excited to pursue a career in ag comm.*

**Texas Tech University: Professional Development in Agricultural Communications – Online**

Statement	Mean Score
(COVID-19 Interrupted Semester)	Spring '20 (39 students)
Course objectives specified and followed	4.5

Instructor effectiveness	4.2
Course was a valuable learning experience	4.3

### Selected Student Response

*Overall this class was great and will help me greatly in the future. The instructor gave us all the necessary tools and resources needed to succeed.*

### Texas Tech University: Scientific Communications in Agriculture and Natural Resources – Face-to-Face

Statement	Mean Score	
	Fall '19 (100 students)	Spring '19 (94 students)
Course objectives specified and followed	4.4	4.7
Instructor effectiveness	4.3	4.6
Course was a valuable learning experience	4.2	4.4

### Selected Student Responses

*Ms. Hill did a superb job teaching the class. With hands-on experience, skeletal notes, and countless examples, increased my professional writing skills and my ability to read and write scientific communications. This class will certainly set me up for higher success because of the skills that I learned over the course of this semester.*

*I loved how Ms. Hill used this class and the lessons as situations that will happen in real life. The way she structured her lesson and her notes showed how much she cared about the class.*

*One of the most beneficial classes I have taken in college. Ms. Hill takes time to show the most effective way to produce technical writing and provides constructive criticism on each assignment.*

*Ms. Hill was extremely clear in what she expected on assignments and having a defined rubric to look back on encouraged me to put more effort into assignments.*

### Texas Tech University: Scientific Communications in Agriculture and Natural Resources – Online

Statement	Mean Score
	Fall '18 (73 students)
Course objectives specified and followed	4.4
Instructor effectiveness	4.2
Course was a valuable learning experience	3.9

### Selected Student Responses

*Overall, the class was laid out perfectly for the distance course. Everything was clearly labeled and understood on day one of the course all the way through the ending.*

*This was a great online class that was easy to find everything needed for the class. The instructor was also very helpful and provided great comments to help improve.*

## TEACHING ASSISTANT EXPERIENCE

### Texas Tech University

**ACOM 4310**, Development of Agricultural Publications

Spring '19, Spring '20

Students conduct their own journalistic research to develop feature writing pieces which are then combined to create magazine layouts for publish in our magazine, *The Agriculturist*.

- Constructively critiqued and graded student stories per AP Style and professor's requirement for magazine publication. Edited final versions of magazine before print.

**ACOM 3311**, Web Design in Agricultural Sciences and Natural Resources

Spring '20

Students learn the basics of web design and utilize their new knowledge to evaluate and recreate websites as well as develop their own responsive website using Adobe Photoshop, Illustrator and Dreamweaver.

- Assisted students brand new to Adobe Dreamweaver software with navigating and troubleshooting programs during class, facilitated and lectured in class

**ACOM 2305, Digital Communications in Agriculture**

Fall '19

Students learn to execute and evaluate graphic art production, photo manipulation, and elements of design using Adobe Illustrator and Photoshop software.

- Assisted students brand new to Adobe Illustrator and Photoshop software with navigating and troubleshooting programs during class, assisted in student's creative development processes, led lectures

**ACOM 2303, Digital Imaging in Agriculture**

May Intersession '19

In this field-based course, students are introduced to the fundamental elements of photography including style, composition, and equipment while developing a portfolio based on experiential learning.

- Helped to facilitate outdoor experiences in photography education, guided students in creatively composing images, provided assistance with camera equipment troubleshooting

**ISI 1100, Raider Ready**

Fall '18

In this orientation course, students are introduced to effective learning, communication, and personal wellness strategies as well as Texas Tech University resources all in an effort to support the success of the student.

- Assisted cross-disciplinary students brand new to the university with navigating obstacles of academia and new responsibilities, led lectures

## INVITED PRESENTATIONS

Hill, N. (2021, May 26). *Choices in Agricultural Communications Careers* [Panel Speaker], Women in Agriculture Leadership Conference, Virtual.

Hill, N. (2020, November 4). *Prepare, practice, present: Public speaking with confidence* [Workshop], New Mexico Agricultural Leadership Program Session, Las Cruces, NM, United States.

Hill, N. (2020, October 22). *Virtual recruitment: Increasing attendance and engagement* [Guest Lecture, College of ACES Ambassadors]. ACES 305, Advanced Leadership and Communication in Agricultural Sciences, New Mexico State University, Las Cruces, NM, United States.

Hill, N. (2020, September 23 - 24). *Strengthening your social presence* [Guest lecture]. ACES 1120, Freshmen Orientation, New Mexico State University, Las Cruces, NM, United States.

Hill, N. (2020, September 22). *Career pathways in agricultural communications* [Guest lecture]. AXED 1110, Introduction to Agricultural, Extension, and Technology Education, New Mexico State University, Las Cruces, NM, United States.

Hill, N., & Norris, S. (2020, September 3). *Maintaining engagement in a virtual world* [Workshop]. University of Florida Beginning Agriscience Teacher Support Program, Virtual.

Hill, N., & Norris, S. (2020, August 21). *Maintaining engagement in a virtual world* [Workshop]. New Mexico Beginning Agriscience Teacher Support Program 2020 Kick-Off, Virtual.

Hill, N., & Meyers, C. (2020, March 5). *Effective strategies for connecting and engaging with students in large classes* [Conference session]. Advancing Teaching and Learning Conference, Lubbock, TX, United States. <https://www.depts.ttu.edu/tlpc/Conferences/atalc.php>

Hill, N. (2020, February 26). *Beyond the story: Pushing your article through different mediums* [Lecture]. ACOM 4310, Development of Agricultural Publications, Texas Tech University, Lubbock, TX, United States.

Hill, N. (2020, February 12). *Resumes that rake it in* [Lecture]. ACOM 2302, Scientific Writing in Agriculture and Natural Resources, Texas Tech University, Lubbock, TX, United States.

Hill, N. (2020, January 28). *Color and graphics for the web* [Lecture]. ACOM 3311, Web Design in Agricultural Sciences and Natural Resources, Texas Tech University, Lubbock, TX, United States.

- Hill, N. (2019, October 31). *Using filters and clipping masks in Photoshop* [Lecture]. ACOM 2305, Digital Communications in Agriculture, Texas Tech University, Lubbock, TX, United States.
- Hill, N. (2019, October 29). *Adjusting color in Photoshop* [Lecture]. ACOM 2305, Digital Communications in Agriculture, Texas Tech University, Lubbock, TX, United States.
- Hill, N. & Moore, A. (2019, July 24). *Media Training 101* [Training presentation]. Texas Youth Livestock & Agriculture - Livestock Ambassador Leadership Training Program. Lubbock, Texas.
- Hill, N., Stanton, C., & Irlbeck, E. (2019, June 26). *Check the box: A six section checklist for online instructional design* [Professional development session]. Association for Communication Excellence Annual Conference, San Antonio, TX, United States.
- Meyers, C., Ritz, R., Hill, N. & Elliot, M. (2019, April 10). *Encouraging water conservation on the Texas High Plains: Community-based social marketing in action* [Conference session]. Texas Tech University Regional Engaged Scholarship Symposium, Lubbock, TX, United States.
- Hill, N. (2019, March 4). *Beyond the story: Pushing your article through different mediums* [Lecture]. ACOM 4310, Development of Agricultural Publications, Texas Tech University, Lubbock, TX, United States.
- Hill, N. (2018, September 18). *Levelling up your college experience* [Lecture]. ISI 1100, Raider Ready, Texas Tech University, Lubbock, TX, United States.

## GRANTSMANSHIP

### Funded

- USDA NIFA Hispanic Serving Institutions (HSI) Education Program (2021)  
Young Agri-Scientists: Connecting diverse students to each other and FANH careers through experiential learning in mentored research and science communication. \$975,314. **Co-Principle Investigator**
- USDA NIFA Hispanic Serving Institutions (HSI) Education Program (2020)  
The Bridge Adventure Program: Using outdoor experiential learning to connect diverse students to each other and to FANH careers. \$250,000. **Graduate Student Contributor**

### In Review

- USDA AFRI Education & Workforce Development Program (2021)  
Impacting Career Engagement in Agricultural, Consumer and Environmental Sciences. \$613,590.  
**Co-Principle Investigator**

### Not Funded

- NMSU LEADS 2025 – COVID19 Performance Fund (2021)  
Crimson Creative Experiential Learning Program. \$180,000. **Principle Investigator**
- NMSU LEADS 2025 – COVID19 Performance Fund (2021)  
ACES Leadership Engagement for Aggie Distinction (LEAD) Program. \$185,000. **Principle Investigator**
- CH Foundation (2019)  
Bridge Adventure: Performance in the Most Challenging Conditions. \$32,000. **Graduate Student Contributor**
- Helen Jones Foundation (2019)  
Bridge Adventure: Performance in the Most Challenging Conditions. \$32,000. **Graduate Student Contributor**

## RESEARCH INTERESTS

Public opinion, community networks, science communication, the scholarship of teaching and learning

## RESEARCH EXPERIENCE

- Survey
- NMSU Chile Pepper Institute potential & current member brand perceptions, communication preferences

- National sample, experimental research design investigated which metaphorical concept for gene-editing in agriculture causes the most issue-relevant thinking and willingness to share on social media

#### Social network analysis

- Texas Alliance for Water Conservation participant interviews
- Texas Tech Agricultural Communications block student survey (in progress)

#### Focus group

- Texas Tech School of Veterinary Medicine key personnel focus group (moderator)
- GRUB program current and past participant focus group (assistant moderator)

#### Eye-tracking

- The Maschhoff's Pork: from Farm to Table map webpage visual attention assessment

#### Social media descriptive analysis

- Romaine recall conversation on Twitter
- Gene-editing in agriculture conversation on Twitter

#### Continuous response measurement (dial testing), MediaLab, & psychophysiology techniques

- Developed three, completable proposals and practiced utilizing the technology as a part of research course

## SCHOLARSHIP

### Peer Reviewed Journal Articles

Hill, N., Elliot, M., & Meyers, C. (2021). Navigating transparent pork production: Analyzing visual attention of The Maschhoffs website. *Journal of Applied Communications*, 105(1), 1-16. <https://doi.org/10.4148/1051-0834.2352>

Waller, K., Hill, N., Meyers, C., McCord, A., and Gibson, C. (2020). The effect of infographics on recall of information about genetically modified foods. *Journal of Agricultural Education*, 61(3), 22-37. <https://doi.org/10.5032/jae.2020.03022>

### Peer Reviewed Paper Presentations (Conference Proceedings)

Hill, N., Meyers, C., Li, N., Doerfert, D., & Mendu, V. (2021, September 27-29). *A systematic metaphor analysis of gene-editing in agriculture in online U.S. news* [Paper presentation]. Western Region American Association for Agricultural Education Annual Conference, Bozeman, MT, United States.

Kennedy, L., & Hill, N. (2021, September 27-29). *A case study: Communications strategies used to establish a school of veterinary medicine* [Paper presentation]. Western Region American Association for Agricultural Education Annual Conference, Bozeman, MT, United States.

Hill, N., Meyers, C., Li, N., Doerfert, D., & Mendu, V. (2021, May 24-27). *Persuasive effects of metaphors regarding gene-editing in agriculture* [Paper presentation]. American Association for Agricultural Education Annual Conference, Virtual.

Hill, N., Meyers, C., Li, N., Doerfert, D., & Mendu, V. (2020, September 21-23). *A descriptive analysis of Twitter content regarding gene-editing in agriculture* [Paper presentation]. Western Region American Association for Agricultural Education Research Conference, Virtual.

Kennedy, L., Hill, N., Akers, C., Doerfert, D., Chambers, T. & Cartmell, D. (2020, September 21-23). *Examining the influence of photography instructional methods on students' perceived learning experience* [Paper presentation]. Western Region American Association for Agricultural Education Research Conference, Virtual.

Hill, N., Elliot, M. & Meyers, C. (2020, May 18-21). *Navigating transparent pork production: Analyzing visual attention of The Maschhoffs website* [Paper presentation]. American Association for Agricultural Education Annual Conference, Virtual.

Hill, N. (2020, June 16-19). *Effective strategies for connecting and engaging with students in large classes* [Oral presentation]. North American Colleges and Teachers of Agriculture Annual Conference, Virtual.

Englishbey, A., Dinh, H., Hill, N., Lawson, C., Opat, K., Oyugi, M., & Baker, M. (2020, April 20-23). *Do shopping and consumer habits influence confidence in the safety of meat products in Vietnam?* [Paper presentation].

Association for International Agricultural and Extension Education Annual Conference, St. Petersburg, FL, United States.

- Hill, N.,** Doerfert, D. L., Akers, C., & Meyers, C. (2014, May 20-23). The capacity of Texas Alliance for Water Conservation (TAWC) producers to share information with other producers: A social network analysis of within and outside of project interaction [Paper presentation]. American Association for Agricultural Education Annual Conference, Salt Lake City, UT, United States.
- Hill, N.** & Doerfert, D. L. (2013, November 4-7). *Social network analysis of West Texas farmers: Potential impact in disseminating research results and best practices* [Paper presentation]. American Water Resources Association Annual Water Resources Conference, Portland, OR, United States.
- Peer Reviewed Poster Presentations** (Conference Proceedings)
- Spradley, K., **Hill, N.,** Henderson, S. & Kennedy, L. (2021, May 24-27). *A quantitative content analysis of COVID-19 communication on Texas agriculture organizations' websites* [Research poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Spradley, K., **Hill, N.,** Henderson, S. & Kennedy, L. (2020, September 21-23). *A quantitative content analysis of COVID-19 communication on Texas agriculture organizations' websites* [Research poster]. Western Region American Association for Agricultural Education Research Conference, Virtual.
- Hill, N.** (2020, May 18-21). *The correlation between students accessing guided notes and total scores in an agricultural communications course* [Research poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Hill, N.** (2020, May 18-21). *Handshakes and hellos: Using a brief introductory meeting assignment to improve perceptions of teacher immediacy* [Innovative idea poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Kennedy, L. & **Hill, N.** (2020, May 18-21). *Turn out the lights: Using night photography to teach exposure to ACOM students* [Innovative idea poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Kennedy, L. & **Hill, N.** (2020, May 18-21). *What'll be? Using an assignment menu in an ACOM publications course* [Innovative idea poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Stanton, C., **Hill, N.,** Elliott, M., & Meyers, C. (2020, May 18-21). *Eye can see clearly now: Applications of eye-tracking technology in agricultural communications research* [Innovative idea poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Spradley, K., **Hill, N.,** & Meyers, C. (2020, May 18-21). *Who stole Christmas? A sentiment analysis of social media posts related to tree-cutting ban in the southwest* [Research poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Kieshnick, L., Meyers, C., & **Hill, N.** (2020, May 18-21). *Comparing U.S. and Australian Twitter content during extreme drought conditions* [Research poster]. American Association for Agricultural Education Annual Conference, Virtual.
- Hill, N.** (2019, September 17-19). *The correlation between students accessing guided notes and total scores in an agricultural communications course* [Research poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.
- Hill, N.** (2019, September 17-19). *Handshakes and hellos: Using a brief introductory meeting assignment to improve perceptions of teacher immediacy* [Innovative idea poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.
- Hill, N.** (2019, September 17-19). *Throw what you know: Encouraging student learning ownership by introducing knowledge management* [Innovative idea poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.



- Kennedy, L. & Hill, N. (2019, September 17-19). *Turn out the lights: Using night photography to teach exposure to ACOM students* [Innovative idea poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.
- Kennedy, L. & Hill, N. (2019, September 17-19). *What'll be? Using an assignment menu in an ACOM publications course* [Innovative idea poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.
- Stanton, C., Hill, N., Elliott, M., & Meyers, C. (2019, September 17-19). *Eye can see clearly now: Applications of eye-tracking technology in agricultural communications research* [Innovative idea poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.
- Kieshnick, L., Meyers, C., & Hill, N. (2019, September 17-19). *Comparing U.S. and Australian Twitter content during extreme drought conditions* [Research poster]. Western Region American Association for Agricultural Education Research Conference, Anchorage, AK, United States.
- Hill, N. & Meyers, C. (2019, June 24-27). *Lettuce entertain you: The prevalence of humor on Twitter during a 2018 romaine lettuce recall* [Research poster]. Association for Communication Excellence Annual Conference, San Antonio, TX, United States.
- Hill, N. & Doerfert, D. L. (2013, September 23-25). *Identifying the information exchange patterns that exist within an agriculture production demonstration project through the use of social network analysis* [Research poster]. Western Region American Association for Agricultural Education Research Conference, Lubbock, TX, United States.
- Hill, N. & Doerfert, D. L. (2013, September 23-25). *Using NodeXL for social network analysis and adoption-related research* [Innovative idea poster]. Western Region American Association for Agricultural Education Research Conference, Lubbock, TX, United States.
- Hill, N. & Meyers, C. (2013, May 21-24). *Drawing on deeper understanding: Using concept maps to encourage critical thinking in agricultural communications* [Innovative idea poster]. American Association for Agricultural Education Annual Conference, Columbus, OH, United States.
- Hill, N. & Meyers, C. (2013, February 2-5). *Drawing on deeper understanding: Using concept maps to encourage critical thinking in agricultural communications* [Innovative idea poster]. Southern Association of Agricultural Scientists Annual Meeting, Orlando, FL, United States.

## MEMBERSHIP IN PROFESSIONAL SOCIETIES

National Agri-Marketing Association	2021 - Present
American Agricultural Editors' Association	2020 - Present
North American Colleges and Teachers of Agriculture	2020 - Present
American Association for Agricultural Education	2018 - Present
Western Region, American Association for Agricultural Education	2018 - Present
Association for Communication Excellence	2018 - Present
Agricultural Education & Communications Graduate Student Organization	2018 - 2020
Vice President, 2019 - 2020	

## SERVICE

### National

AAEA the Ag Communicators Network, Membership Committee Member	2021-2023
Livestock Publications Council Awards Contest, Judge	2021
North American Colleges and Teachers of Agriculture, Campus Ambassador	2021
<i>Journal of Applied Communications</i> , Reviewer	2020 - Present
Western Region, American Association for Agricultural Education	
Research Committee Member	2020 - 2023
Research Poster Reviewer	2019 - Present
Association for Communications Excellence, Outstanding Thesis Award Judge	2021
National Agricultural Alumni & Development Association, Publications & Projects Awards Judge	2020 - Present

American Association for Agricultural Education, Research Poster Reviewer 2019 - Present

### State

Kansas FFA, Ritual LDE, Judge 2021  
New Mexico FFA, Creed Speaking LDE, Judge 2021  
New Mexico FFA District II, Greenhand Creed Speaking LDE, Judge 2020  
New Mexico State Fair, Senior Public Speaking Contest, Judge 2020  
New Mexico FFA Association, State Officer Selection, Round Robin Judge 2020  
Idaho FFA Association, Extemporaneous Public Speaking Leadership Development Event, Judge 2020  
Texas FFA Association, Agricultural Communications Career Development Event, AP Style Test Manager 2019

### University

Texas Tech Graduate Research Poster Competition, Reviewer 2020  
Texas Tech Undergraduate Research Conference, Reviewer 2019

### Department

National Agri-Marketing Association, Student Agricultural Sales Competition Advisor 2021 - Present  
Finalist – Paden McDermid, 2021  
Agricultural Communicators of Tomorrow, Advisor 2020 - Present  
Fall 2020 Virtual Commencement Ceremony, Planner December 2020

## HONORS & AWARDS

Outstanding Dissertation, Association for Communication Excellence 2021  
NACTA Graduate Student Teaching Award 2020  
Helen DeVitt Jones Graduate Fellowship Recipient 2012-2013, 2019-2020  
Outstanding Innovative Idea Poster, Western Region American Association for Agricultural Education 2019  
Stanton, C., Hill, N., Elliott, M., & Meyers, C. Eye Can See Clearly Now: Applications of Eye-Tracking Technology in Agricultural Communications Research  
Excellent Poster Design - Innovative Idea, Western Region American Association for Agricultural Education 2019  
Kennedy, L. & Hill, N. What'll It Be? Using an Assignment Menu in an ACOM Publications Course  
People's Choice Award - Research Poster, Western Region American Association for Agricultural Education 2019  
Hill, N. The Correlation Between Students Accessing Guided Notes and Total Scores in an Agricultural Communications Course.  
Distinguished Research Poster Award, Association for Communication Excellence 2019  
Hill, N. & Meyers, C. Lettuce Entertain You: The Prevalence of Humor on Twitter During a 2018 Romaine Lettuce Recall.  
Scholarship Award, Western Region American Association for Agricultural Education 2019  
Outstanding Thesis, Association for Communication Excellence 2014  
2<sup>nd</sup> Place Master's Thesis in Social Sciences Category, Texas Tech University Graduate School 2014  
American FFA Degree, National FFA Organization 2010

## PROFESSIONAL & CREATIVE FEATURES

Hill, N., Dormody, T., Skelton, P., & Stogner, B. (2021, May). Constructing keyhole gardens to teach agriscience and agricultural literacy. *The Agricultural Education Magazine*, 93(6), 17-20. <https://bit.ly/3xmA9qj>  
Hill, N. (2021, May 6). Photography tips for quick inspiration. *AAEA - The Ag Communicators Network: The Byline in Brief*. <http://agcommnetwork.com/photography-tips-for-quick-inspiration/>  
Source for and featured in NMSU News Center article, *NMSU students vie in national agricultural marketing, sales competitions* by Carlos Andres López, April 27, 2021: <https://news.nmsu.edu/2021/04/nmsu-students-vie-in-national-agricultural-marketing,-sales-competitions.html>

Kennedy, L. & Hill, N. (2020, October 14). Backpacking the Teton Crest Trail. *Backwoods*.

<https://backwoods.com/blog/backpacking-the-teton-crest-trail>

Photography featured in Texas Tech Today article, *CASNR researchers develop program designed to promote diversity, inclusion in agriculture* by George Watson, September 11, 2020:

<https://today.ttu.edu/posts/2020/09/Stories/Gill-USDA-NIFA-grant>

Hill, N. (2019, August). 2019-2020 Graduate Student Handbook. *Texas Tech University Department of Agricultural Education & Communications*.

<https://www.depts.ttu.edu/aged/grad/2019AECGraduateStudentHandbook.pdf>

Photography featured in CASNR NewsCenter article, *Gallery: CASNR photographers document lasting western lifestyle* by Lindsay Kennedy, June 2019:

<https://www.depts.ttu.edu/agriculturalsciences/news/posts/2019/08/aec-2019-maymester-photo-project-new-mexico.php>

Featured in CASNR News article, *On the road and in the field* by Lindsay Kennedy, June 2019:

<http://www.depts.ttu.edu/agriculturalsciences/slideshows/maymester.php>

Hill, N. (2013, June 28). First person: Nellie Hill's farm visit with U.S. Secretary of Agriculture Vilsack. CASNR

NewsCenter. <https://www.depts.ttu.edu/agriculturalsciences/news/posts/2013/06/first-person-nellie-hills-farm-visit-u-s-secretary-of-agriculture-vilsack.php>

## SELECT PROFESSIONAL DEVELOPMENT

NMSU Principal Investigator Academy, NMSU Research Administration Services	2020 - 2021
Adobe MAX conference participant	October 2020
Ag Media Summit conference attendee	July 2019, November 2020
"Teaching Students How to Learn", NMSU Teaching Academy	August 2020
Teaching and Career Enhancement (TEACH) Fellow Texas Tech University, Teaching Learning and Professional Development Center (TLPDC)	2019 - 2020
Texas Tech Graduate Writing Center Consultant	January - May 2019
"Building Rapport with Students", Texas Tech TLPDC	February 2019
"Considering Mental Health with Today's Students", Texas Tech TLPDC	November 2019
"Maintaining Presence in the Online Classroom", Texas Tech TLPDC	November 2019
"Active Learning in the Classroom", Texas Tech Graduate School	October 2019
"Transparent Assignment Design: Using a Purpose-Task-Criteria Framework", Texas Tech Office of Planning and Assessment	October 2019
Groundwork Teaching Program, Texas Tech TLPDC	January 2019

## TECHNICAL SKILLS

Adobe Illustrator	Microsoft Office Suite
Adobe InDesign	Associated Press Style
Adobe Lightroom Classic CC	Wordpress Website Development
Adobe Photoshop	FujiFilm Camera Systems
Adobe Dreamweaver	Landscape, Portrait & Commercial Photography
SalesForce	Mac and Windows Operating Systems