

JACQUELINE AENLLE

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EDUCATION & CERTIFICATIONS

- Ph.D., Agricultural Education and Communication** / University of Florida, Gainesville, FL 2022
Specialization: Agricultural Communication
Certificate: Leadership in Agriculture and Natural Resources
Dissertation Title: "An Examination of Podcast Production and Use in Food, Agricultural, Natural Resources, and Human Science Communication and Outreach"
- Master of Agricultural Education** / California Polytechnic State University, San Luis Obispo, CA 2019
Specialization: Public Relations
Culminating Project: "From Urban to Agriculture"
- Bachelor of Science in Dairy Science** / California Polytechnic State University, San Luis Obispo, CA 2018
Concentration: Husbandry
Minor: Agribusiness

CERTIFICATIONS

- Public Information Officer Awareness / Federal Emergency Management Agency 2018
- Social Media in Emergency Management / Federal Emergency Management Agency 2018

WORK EXPERIENCE

- EXTENSION TECHNICIAN** Summer 2020
UF/IFAS Honey Bee Research and Extension Lab, Gainesville, FL
- Executed all post-production tasks for episodes 17-31 of 'Two Bees in a Podcast'
 - Created and published social media content to promote the podcast
 - Completed all pre-interview logistics including reaching out to prospective speakers, scheduling interviews, and compiling questions
 - Organized show notes including an episode summary, Q&A highlights, and additional resources
- PUBLIC RELATIONS INTERN** Spring 2019
San Luis Obispo Botanical Garden, San Luis Obispo, CA
- Created a social media marketing strategy to be used by all future and current social media interns
 - Organized a marketing strategy and content for the Garden's 30th-anniversary event this Fall
- COMMERCIAL SALES INTERN** Summer 2018
Corteva Agriscience, Fresno, CA
- Created and conducted surveys to evaluate new areas of opportunity for products in California
 - Provided customer service to existing Mycogen accounts in Northern California and Nevada
 - Raised product awareness for Unified by presenting information at the annual Field Day in Fresno, CA
- SALES & MERCHANDISING INTERN** Summer 2017
Southern Glazer's Wine & Spirits, Union City, CA
- Regularly visited and submitted product orders for 8 accounts within territory daily
 - Assessed the needs of accounts and capitalized on areas for opportunity
 - Designed and built floor displays of key products and promotions

TEACHING & RESEARCH EXPERIENCE

GRADUATE ASSISTANT Fall 2019 – Spring 2022
Department of Agricultural Education and Communication, University of Florida, Gainesville, FL

Teaching Appointments

The Communication Process in Agricultural and Life Sciences (AEC 4031) F 2020, F 2021, SP 2022
Podcasting to Increase Science Literacy (AEC 4036/5037/6932) SP 2021, SP 2022
Communication Practices in Agriculture and Natural Resources (AEC 4035) F 2021
Communication and Leadership Capstone Experience (AEC 4930) F 2019, SP 2020
Research and Business Writing in Agricultural and Life Sciences (AEC 3033) F 2019

Faculty Support Appointments

Streaming Science Program Fall 2019- Spring 2022

- Coordinate the creation and distribution of marketing materials for the next season of podcast tracks
- Lead conference and journal submissions

UF/IFAS Center for Public Issues Education, Science by the Slice podcast Summer 2021

- Hosted podcast interviews for several topics including science communication, mosquito research, and heat-related illnesses
- Organized a spreadsheet for podcast logistics and planning

Research Appointments

Florida Nursery, Growers, and Landscape Association Water Conservation Grant Spring 2020

- Synthesized existing literature on effective communication strategies for water conservation
- Designed two logos and three website concepts
- Created and submitted an article to the UF/IFAS Electronic Data Information Source

GRADUATE ASSISTANT Spring 2019
Department of Agricultural Education and Communication, Cal Poly, San Luis Obispo, CA

Teaching Appointments

Research Methodology in Agricultural Education and Communication (AGED 460) Spring 2019
Computer Applications in Agricultural Education (AGED 410) Spring 2019

Faculty Support Appointments

Departmental Outreach Efforts Spring 2019

- Drafted and organized copy for the department's social media pages
- Conducted on-camera interviews with Cal Poly alumni
- Interacted with interested parties online and supported brand management efforts
- Contributed to the updating of the Department Marketing Report

PUBLICATIONS & SCHOLARLY WORK

REFEREED JOURNAL PUBLICATIONS

Aenlle, J.V., Loizzo, J.L., Bunch, J.C., Stone, W.A., Meredith, M., & Ray, K. (2022). Conservation conversation: An arts-based approach to examine impacts of a live video webcast on youth viewers'

conceptualizations of forest ecosystems. *Journal of Applied Environmental Education and Communication*. <https://doi.org/10.1080/1533015X.2022.2034554>

Stone, W., Loizzo, J., **Aenlle, J.**, & Beattie, P. (2022). Labs and Landscapes virtual reality: Student-created forest conservation tours for informal public engagement. *Journal of Applied Communication*. <https://doi.org/10.4148/1051-0834.2395>

BOOK CHAPTERS

Norris, S., Gu, S., & **Aenlle, J.** (in press). Chapter 4: Public Speaking. In Telg, R. and Irani, T. (Eds.). *Agricultural Communications in Action: A Hands-On Approach* (Vol. 2).

Lundy, L., Rumble, J., & **Aenlle, J.** (in press). Chapter 1: Introduction to Agricultural and Natural Resource Communication. In Telg, R. and Irani, T. (Eds.). *Agricultural Communications in Action: A Hands-On Approach* (Vol. 2).

REFEREED EXTENSION (EDIS) PUBLICATIONS

Telg, R.W., & **Aenlle, J.V.** (2021, October). Public speaking tools. University of Florida Institute of Food and Agricultural Science Cooperative Extension Service Publication Series (WC117). Gainesville, FL. <https://doi.org/10.32473/edis-wc117-2011>

Lundy, L., **Aenlle, J.**, Telg, R.W., Irani, T., Lindsey, A., Mcleod-Morrin, A., Kandzer, M., & Stokes, P. (2021, February). An Introduction to utilizing community leaders to expand resiliency efforts following a disaster: University of Florida Institute of Food and Agricultural Science. <https://doi.org/10.32473/edis-wc383-2021>

Aenlle, J.V., Sanagorski Warner, L.A. (2020, September 18). Best practices for communicating about outdoor residential water conservation. Gainesville: University of Florida Institute of Food and Agricultural Science. <https://doi.org/10.32473/edis-wc366-2020>

MAGAZINE PUBLICATIONS

Aenlle, J.V., & Wolf, L. (2022, May). Communicating science: Researchers share their fears and tips. *National Science Writers Association Student News Room*. <https://www.nasw.org/article/communicating-science-researchers-share-their-fears-and-tips>

Beattie, P. N., **Aenlle, J. V.**, & Loizzo, J. L. (2020). Homegrown podcasts: Implementation of podcasts for agricultural and natural resources education and engagement. *The Agricultural Education Magazine*, 92(3), 25-26. https://www.naae.org/profdevelopment/magazine/archive_issues/Volume93/2020%2007%20--%20July%20August.pdf

Aenlle, J.V. (2019, June). From the ground up: A glance at alternative agriculture practices. *AgCircle*, 37(2), 22-23. https://issuu.com/brockcenter/docs/agcircle_spring_19_final_5_31_19

CONFERENCE PRESENTATIONS

REFEREED MANUSCRIPTS & ABSTRACTS

Aenlle, J.V., & Stone, W. (2021, October 22). The use of new media communication technologies to communicate about rural mental health [Abstract presentation]. 2021 Annual Rural Studies Student Conference [Virtual conference].

Aenlle, J.V., Stone, W.A., Beattie, P.N., Loizzo, J.L. (2021, February 8). Mobile podcast production: Two examples of educating and engaging through online audio in agriculture and natural resources [Virtual paper presentation]. 2021 National Agricultural Communications Symposium, Virtual Conference.

Loizzo, J., Stone, W., & **Aenlle, J.** (2020, June 16-19). Creating and communicating a virtual reality forest conservation tour: Graduate students' reflections [Oral presentation]. North American Colleges and Teachers of Agriculture Conference, Las Cruces, NM, United States. [Virtual conference].

REFEREED POSTERS

Aenlle, J.V., Loizzo, J.L., Meredith, M.M., Akers, A. (accepted). Podcast ethnography: How Covid-19 is affecting the scientific enterprise [Poster Presentation]. 2022 Association for International Agricultural and Extension Education, Thessaloniki, Greece.

Aenlle, J.V., Loizzo, J.L., Lundy, L., Bunch, J.C., & Folta, K. (accepted). Agricultural science podcast listeners' perceptions of science and trust in science [Poster session]. 2022 National Agricultural Communications Symposium, New Orleans, Louisiana.

Aenlle, J.V. (accepted). Clubhouse: A New Media Technology for Engaging with Practitioners and Stakeholders [Poster session]. 2022 National Agricultural Communications Symposium, New Orleans, Louisiana.

Aenlle, J.V., Warner, L. A., Beattie, P., & Loizzo, J. (2021, May 26) Responsive website design for communicating water conservation with extension clientele [Poster session]. American Association for Agricultural Education [Virtual conference].

Hartell, F., **Aenlle, J.V.**, Bunch, J.C., Loizzo, J. (2020, May 19-22). Application of arts-based research methods in agricultural education and communication. American Association for Agricultural Education [Poster session]. American Association for Agriculture Education Conference, Oklahoma City, OK, United States [Virtual conference].

Aenlle, J.V. & Loizzo, J. (2020, February 2-3). From Urban to Agriculture: A multimedia experience for consumer engagement [Poster presentation]. National Agricultural Communications Symposium, Louisville, KY.

GUEST LECTURES & INVITED PRESENTATIONS

Aenlle, J. V. (2022, January 26). Navigating Planned Change. Invited presentation for the Advanced County Commissioner Class, Institute for County Government.

Aenlle, J. V. (2021, November 30). Podcast strategies and motivating changes via podcasting. Guest lectures in AGEDS Professional Agricultural Presentation Practices. Iowa State University.

Loizzo, J., **Aenlle, J.V.**, & Stone, W. (2021, October 20). Streaming Science: Research in brief. University of Florida Department of Agricultural Education and Communication Advisory Council Meeting.

- Aenlle, J.V.** (2021, April 21). Sustainable and regenerative agriculture panel. The Urban Garden Initiative, virtual presentation.
- Aenlle, J.V.** (2021, April 11). Agricultural education and communication panel. Sigma Alpha Young Women in Agriculture Virtual Seminar Series.
- Loizzo, J. & **Aenlle, J. V.** (2021, March 26). Podcasting to increase science literacy. Guest presentation in AGCM 4200S Interactive Digital Strategies in Ag & Environmental Science Communication. University of Georgia.
- Aenlle, J.V.** (2021, January 13). Agricultural podcasts: The production process and common challenges. Virtual guest presentation for an undergraduate course AGC 270 Selected Topics: Podcast Production. California Polytechnic State University, San Luis Obispo.
- Aenlle, J.V.** (2020, November 16). Developing your professional credibility through graduate school. Virtual guest presentation for undergraduate course AGED 102 Introduction to Agricultural Education. California Polytechnic State University, San Luis Obispo.
- Aenlle, J.V.** (2020, October 13). Transitioning from an undergraduate, to a graduate student: What can I do with a graduate degree? Virtual guest presentation for the Cal Poly, SLO Agricultural Communicators of Tomorrow Club.
- Aenlle, J.V.** (2020, August 7). Agricultural advocacy: Using social and broadcast media to communicate about agriculture. Guest presentation for the virtual Young Women In Agriculture Career and Leadership Seminar.
- Aenlle, J.V.,** & Stone, W. (2020, April 15) Instructional communication technologies in agricultural sciences: Podcasting & virtual reality. Guest presentation in undergraduate course AGC 270/225: Digital Communications in Agriculture. California Polytechnic State University, San Luis Obispo.
- Aenlle, J.V.** (2020, April 13) Graduate school and beyond. Guest presentation in Cal Poly, SLO undergraduate course AGC 461/462: Senior Project I, II. California Polytechnic State University, San Luis Obispo.
- Aenlle, J.V.** (2020, February). Multimedia project production and strategic communication. Guest online presentation in undergraduate course AGC 470: Communicating Agricultural Sciences to Public Audiences. Cal Poly, SLO.
- Loizzo, J., & **Aenlle, J.V.** (2020, January) Creating effective science videos. Guest presentation in DIE 4436 course: Nutrition Counseling and Communication. University of Florida.

CREATIVE WORKS

PODCASTS

- Aenlle, J.V.** (Host). (2019-Present). From Urban to Agriculture [Audio Podcast].
<https://anchor.fm/fromurbantoag>
- Aenlle, J.V.** (Host). (2021, October). Feed Your Curiosity: Science Communication Part 1. [Audio podcast episode]. Science by the Slice podcast for the UF Center for Public Issues Education.

<https://podcasts.apple.com/us/podcast/feed-your-curiosity-science-communication-part-1/id1550366935?i=1000539842724>

Aenlle, J.V. (Guest). (2021, September). Episode 87- Doctoral Podcast Research – Jacqueline Aenlle [Audio podcast episode]. Here by the Owl. <https://anchor.fm/nikki-fidely-doll/episodes/Episode-87---Doctoral-Podcast-Research---Jacqueline-Aenlle-e17u9a6>

Aenlle, J.V. (Host). (2021, July). The World's Deadliest Animal: Mosquito-borne Illnesses. [Audio podcast episode]. Science by the Slice podcast for the UF Center for Public Issues Education. <https://podcasts.apple.com/us/podcast/the-worlds-deadliest-animal-mosquito-borne-illnesses/id1550366935?i=1000530245283>

Aenlle, J.V. (Host). (2021, July). Play Your Part: Mosquito Control in Your Community [Audio podcast episode]. Science by the Slice podcast for the UF Center for Public Issues Education. <https://podcasts.apple.com/us/podcast/play-your-part-mosquito-control-in-your-community/id1550366935?i=1000530240514>

Aenlle, J.V. (Editor & Coordinator). (2020, May 21). Asian giant hornet special: Truths and myths about vespa mandarinia [Audio podcast episode]. Two Bees in a Podcast. <https://anchor.fm/ufhbrel/episodes/Asian-Giant-Hornet-Special-Truths-and-Myths-about-Vespa-mandarinia-eeclaf>

Aenlle, J.V. (Editor & Coordinator). (2020, May 28). Honey bee friendly landscaping and equipment tips and tricks (No. 18) [Audio podcast episode]. Two Bees in a Podcast. <https://anchor.fm/ufhbrel/episodes/Honey-Bee-Friendly-Landscaping-and-Equipment-Tips-and-Tricks-eemn1o>

Aenlle, J.V. (Editor & Coordinator). (2020, June 4). Social Immunity and Swarms (No. 19) [Audio podcast episode]. Two Bees in a Podcast. <https://anchor.fm/ufhbrel/episodes/Social-Immunity-and-Swarms-ef0b9v>

GRANTS

Aenlle, J.V. (2021). Travel Grant. University of Florida Graduate Student Council. \$350.

Aenlle, J.V. (2021). Grant. California State University Chancellor's Doctoral Incentive Program. \$750.

Aenlle, J.V. (2019-2020). Using a multimedia approach to connect consumers and scientists to discuss current issues affecting Florida agriculture, ecosystems, and wildlife [Grant]. Thompson Earth Systems Institute (TESI). \$1,860.

AWARDS & FELLOWSHIPS

CSU Chancellor's Doctoral Incentive Program Fellow
California State University Office of the Chancellor

Fall 2021

William C. and Bertha M. Cornett Fellowship
University of Florida

Fall 2021

NACTA Graduate Student Teaching Award Summer 2021
North American Colleges and Teachers of Agriculture

2nd Place Podcast in Digital and Social Media: Publishing Division Summer 2021
American Agricultural Editors Association, The Ag Communications Network

Grinter Fellowship Fall 2019
University of Florida Graduate School

COMMITTEES & SERVICE

UF Agricultural Communications CDE
Judge – Spring 2022

AEC Graduate Student Association
President Spring 2021 – Spring 2022
Mentor Fall 2020 – Summer 2022
Secretary Spring 2020 - Spring 2021

National Agricultural Communications Symposium
Research Paper Reviewer Fall 2021, 2021
Poster Abstract Reviewer Fall 2020, 2021
Graduate Student Representative Spring 2020-Spring 2021

AEC Social Committee
Graduate Student Member Fall 2021-Spring 2022

FFA California State Finals
Agriculture Communications CDE Chair 2019

Student Campus Computing Council
Graduate Student Representative Fall 2018 - Spring 2019

Ag Ambassadors State Conference
Co-chair Fall 2018- Spring 2019

College of Agriculture, Food, and Environmental Sciences Ambassador
Senior Ambassador Fall 2016 -Spring 2019
Treasurer Fall 2017-Spring 2018

Cal Poly Open House
Farm Store Chair 2018

ADDITIONAL TRAINING

Women Lead Program Participant Fall 2021-Summer 2022
UF Institute for Early Career Scholars

CSU Pre-Professor Program Fall 2022- Fall 2022

California State University Chancellors Doctoral Incentive Program

Preparing Future Faculty Program

Spring 2021

University of Florida Office of Postdoctoral Affairs and the Center for Teaching Excellence

Science and Me Workshop: Using Video to Share Scientist Journeys

Summer 2020

UF Thompson Earth Systems Institute, Florida Museum, and Integrated Digitized Biocollections

PROFESSIONAL AFFILIATIONS

National Association for Science Writers, 2022-Present

Association for International Agricultural and Extension Education, 2021-Present

American Agricultural Editors Association, 2021- Present

North American Colleges and Teachers of Agriculture, 2021-Present

National Center for Faculty Development and Diversity, 2021-Present

National Agricultural Communications Symposium, 2020-Present

American Association of Agricultural Educators, 2019-Present