

Agricultural & Natural Resources Communications Advancement Team

Expectations

- Display outstanding character and professionalism – be a model student and serve as a role model for your peers and prospective students.
- Be an active ANRC program citizen – share the culture of our program, your experiences as a student here, and attend most program events, which may include ANRC Advisory Board meetings and any alumni events.
- Assist ANRC faculty and staff in planning, executing, and improving student recruitment and retention activities
- Demonstrate a caring, enthusiastic, and inclusive attitude in all interactions
- Demonstrate and continuously develop competency in core agricultural communications competencies, including written, visual, and verbal delivery

Required Responsibilities (supported by A-Team members and advisor)

- Attend and meaningfully contribute to A-Team meetings
 - Meetings are typically held twice a month for 30 minutes during the fall and spring semesters
- Participate in prospective student visits when your course schedule allows
- Contribute to creating content for ANRC social media posts
- Contribute to a team project that improves prospective student recruitment for the ANRC program
- Team coordinates one ANRC student retention event
- Initiate, plan, and facilitate at least one workshop for prospective students
- Assist ANRC faculty with the coordination of the Kansas FFA Agricultural Communications CDE
- Volunteer as a judge or assistant to a student competition related to communications, marketing, and or journalism

Qualifications

- Major in Agricultural Communications & Journalism / Agricultural & Natural Resources Communications
- Have Sophomore standing or above in Fall 2025
- Commit one academic year to being an A-Team member
- Driven with an ability to work independently to contribute to the team vision and goals
- Competent in written, visual, and verbal communications

Benefits

- Inform the direction of ANRC student recruitment and retention strategy
- Develop marketable skills and collect experiences applicable to a career in agricultural communications
- Engagement with ANRC alumni and faculty during twice-yearly ANRC Advisory Board meetings that inform the direction of the ANRC program