## Academic - Tier 1

## Tier 1 ACTION PLAN Focus Area: Academic Programs

2025 Thematic Area: Primary Area - Theme 1, Secondary Areas - Theme 2,3 & 5

Project Name: <u>Develop a Focused Research Agenda and Identify Research Opportunities</u>

Creation/Revision Date: Sep-12

Project Start Time: Jun-09 Anticipated Completion: Jul-12

Team members: Research faculty and staff

Task/Activity	Who's Responsible?	Resources needed	Dependencies	Who needs to know?	Dead Start	lines Finish	Status
Identify individual research agendas	Research and academic faculty	Time, needs assessment		Department head and Assoc. Director of AES: Undergraduate and Graduate Students	Jun-11	Ongoing	
Identify industry priorities, research needs, 2025 areas of emphasis and metrics (undergraduates involved in research)	Faculty members, marketing staff	Time, 2025 plan and metrics, input from advisory councils		Researchers, department head, college and university administration	Jun-09	Ongoing	
Assemble priorities for review	Research and academic faculty			AES Associate Director	Jun-11	Jul-12	
Develop focused research agenda with academic faculty and others	Research and academic faculty, department members				Jun-11	Jan-12	
'Seek research funding opportunities that align with our priorities	Faculty members				Ongoing		
Faculty Collaboration on Milti- Disciplinary Grants	Faculty Members				Ongoing		
Identify departmental team members (outside the academic Unit) involved in research					Ongoing		

2025 Thematic Area: Primary Area Undergraduate Students

Project Name: <u>Student Recruitment</u>

Creation/Revision Date: Sep-12

Project Start Time: Jun-09 Anticipated Completion:

Team members: Academic Program representatives, students, IET representatives

Task/Activity	Who's Responsible?	Resources needed	Dependencies	Who needs to know?	Deadlines Start Finish		Status
Gather student (current and prospective) input and ideas	Brandie Disberger and team	Time, survey tools, high school and college students			Sep-11	May-12	
Conduct and analyze a needs assessment for the academic Web site	Brandie Disberger and team	Survey tools	Participation of appropriate individuals		Dec-11	Feb-12	
Continue developing Web technology in CMS	IET staff	Time, server space			Jun-09	ongoing	
Develop an e-zine format for Agriculturist, other pubs	Lisa Moser, Richard Baker, Elaine Edwards	Time, server space			Sep-09	ongoing	
Gather and publish student and alumni testimonials	Academic staff	Time			Sep-09	ongoing	
Increase video, audio segments of the Web site	Elaine Edwards, Gerry Snyder, Shannon Washburn				Sep-09	ongoing	
Identify student number thresholds (number of undergraduate students we can handle well)	Academic Unit Faculty	Time		Department Head, Associate Dean	Sep-09	Jan-12	
Identify student placement demand	Teaching coordinator	Information from employers, data from past years	Records availability		Jun-09	ongoing	
Identify competition for academic programs	Academic staff				Nov-09	Jan-12	
Gather secondary data on what high schoolers want, need in an academic program (needs assessment)		Time, access to students	IRB approval, access to students	Department head, teaching coordinator	Jan-10	Jun-13	
Develop a system for maintaining and growing prospective student lists utilizing social media	Lindsey Cossman and Shannon Washburn	Information from advisors, Dean's office		Advisors	Jan-10	ongoing	
	Brandie Disberger and Lindsey Cossman	Dean's office input			Oct-09	ongoing	
	Brandie Disberger and Lindsey Cossman	Dean's office input			Oct-09	ongoing	

Tier 1 ACTION PLAN Focus Area: Academic Programs

2025 Thematic Area: Primary Area Undergraduate Students

Project Name: <u>Student Recruitment</u>

Creation/Revision Date: Sep-12

Project Start Time: Jun-09 Anticipated Completion:

Team members: Academic Program representatives, students, IET representatives

Task/Activity	Who's Responsible?	Resources needed	Dependencies	Who needs to know?	Deadlines Start Finish	Status
Know the recruitment restrictions from campus	All academic staff	Admissions			Dec-09 ongoing	
Develop key messages for recruitment	Brandie Disberger and Lauri Baker	Needs assessment?			Jan-10 ongoing	
Ag Ed @ 25 graduates/year	Ag Ed Faculty					
ACJ Environmental Option reaches 25 Students	Ag Comm Faculty					
Other notes:						

2025 Thematic Area: Primary -

Theme 3

Project Name: <u>Establish Departmental Master's Program(s)</u>

Creation/Revision Date: Sep-12

Project Start Time: Mar-09 Anticipated Completion: Aug-12

Team members: Steve Harbstreit, Shannon Washburn, Jason Ellis, Lauri Baker, Mitch Ricketts, Jim Lindquist, Ted Cable, Larry Erpelding

Task/Activity	Who's Responsible?	Resources needed	Dependencies	Who needs to know?	Deadlines Start Finish		Status
Establish a planning team	Department head and teaching coordinator	Time	People willing to commit time	College administration, department head, academic faculty	Mar-09	Jun-09	Completed
Conduct and analyze a needs assessment for the M.S. degree	Marcus Ashlock	Time and funding	Appropriate participants	Department head	Aug-09	Sep-09	Completed
Develop the curriculum	Planning team, teaching coordinator	Time	Results of the needs assessment	Department head, grad school, other appropriate colleges	Oct-09	Jan-10	Completed
Move through approval process	Teaching coordinator, department head	Time	Many approval gatekeepers	College administration and departmental faculty and staff	Jun-10	Aug-12	Completed
Market the degree program to internal and External audiences. Graduate Program at 30+ Students	Teaching coordinator, academic faculty, department head	Time and funding	Final approval of program(s)	Department head and other appropriate colleges	Aug-10	Ongoing	
Operate and staff the M.S. program	Academic faculty and staff	Funding, faculty, students	Final approval of program(s) and use of AG IDEA courses	Everyone!	Aug-12	Ongoing	
Course Development	Academic faculty and staff						
Explore sources of funding for GTA and Assistantships. Hire 3 GTA's	Graduate Faculty						
Explore and Identify Ansillary Faculty that would have an interest in this program: Barbara Stone, Ted Cable, Gregg Hadley, Mitch Rickets, Kerry Priest							