Lessons Learned:

**Panelists**

**Bob Neier**  
Sedgwick County  
Horticulture Agent  
bneier@ksu.edu

**Focus:**  
Tomato Day: Tips for turning a garden crop to an educational event.

**Cindy Evans**  
Shawnee County  
Family and Consumer Sciences Agent  
cevans@ksu.edu

**Focus:**  
Basing an educational opportunity on an under-utilized tax.  
Using Radon Kit offer to introduce KSRE to a new audience.

**Rick Snell**  
Barton County  
Agriculture and Natural Resources Agent  
rsnell@ksu.edu

**Focus:**  
Comparing a disappointing experience with a more successful one.  
PLUS: The Battle of the Drills. What is it? Why it works!

**Linda (Walter) Beech**  
Finney County  
Family and Consumer Sciences Agent  
lbeech@ksu.edu

**Focus:**  
Corporate Meltdown? Cooking classes that are fun?  
PLUS: Is there value in re-introducing yourself?

**Spencer Casey**  
Assistant Administrator  
Western Kansas Agricultural Research Centers  
scasey@ksu.edu

**Focus:**  
Tips for successful events, including turning a negative into a positive.  
PLUS: Customer service lessons from the pros.

**Andrea (Schmidt) Feldkamp**  
Riley County  
4-H Youth Development  
afeld@ksu.edu

**Focus:**  
Tips for integrating new programs and events into established practices.

**Ronda Jantz**  
Sedgwick County  
Horticulture/Agriculture and Natural Resources Agent  
rjantz@ksu.edu

**Focus:**  
Tips for transferring program management “seamlessly.”

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