Richard P. Baker

Department of Communications Kansas State University Manhattan, KS 66506 rbaker@ksu.edu Umberger Hall, Room 306 785-532-0991 McCain Auditorium, Room 12 785-532-5851

Education

M.S., Journalism and Mass Communications, School of Journalism and Mass Communications, Kansas State University, 1983 B.S., Journalism and Mass Communications, School of Journalism and Mass Communications, Kansas State University, 1972

Professional Experience

Kansas State University -- Associate Professor, Communications, 1991-present; News Director, K-State Radio Network, February 1977-present; Assistant Professor, Communications, 1984-1991; News Director, KKSU, February 1977-September 2002. From 1977 until the present provides feature reporting and public affairs programming for the K-State Radio Network. Served as the station's liaison with the Kansas Public Radio Network. Teaches AGCOM 400 Agricultural Business Communications (2002-present). From 1977 until 2002, produced news, feature reports, and public affairs programming for KKSU.

KOWH AM/FM – Omaha, Nebraska, Operations Manager, November 1974-February 1977. Responsible for running all aspects of the Black Owned-&-Operated radio facility, except sales. Included budgeting, personnel, liaison to Omaha's Black community, programming, air work, and production.

KJCK AM/FM – Junction City, Kansas, Program Director, January 1974-November 1974. Responsibilities included control of programming, news, public affairs, and production.

Kansas State University -- Graduate Teaching Assistant, September 1973-January 1974. Responsibilities included teaching classes on "air" work and production. Also directed a daily, 30 minute Cable news program.

WIBW-FM – Topeka, Kansas, Part-time Announcer, September 1973-January 1974. Worked as weekend announcer, and produced commercials.

KJCK AM/FM – Junction City, Kansas, Program Director, Music Director, Announcer, September 1970-September 1972. Responsibilities included control of programming, public affairs, and production. As Music Director selected what music was played on the station and determined sequence playlist..

KVGB – Great Bend, Kansas, September 1968-September 1970. Responsibilities

included announcing, production, news, and continuity.

KGNO AM/FM – Dodge City, Kansas, Announcer, June 1968-September 1968. Worked as summer-fill announcer whenever and wherever needed.

Professional Affiliations

American Association of University Professors Association for Communication Excellence

Kansas Associated Press Broadcasters

- elected President of the Board of Directors and elected to the board three times. Served on committee to developed and run annual conference five times, and conducted a seminar at one.

Public Radio News Directors, Incorporated

- served on committees that developed work shops on small newsroom management, small newsroom technology, recruiting college graduates into public radio, and editorial and ethical issues in the newsroom.

Association of News Broadcasters of Kansas

- served on board of directors, served as vice president, served on committee that helped state legislators develop Open Meetings and Open Records Legislation

Current and Recent Service

Kansas State University Grievance Committee

Kansas State University College of Agriculture Committee on Effective Instruction Department of Communications Student Learning Outcomes Assessment Committee Department of Communications Curriculum Committee Adviser for the Kansas State University Softball Club

Honors

Kansas Association of Broadcasters

- First Place Award for public affairs programming and feature reporting from the Kansas Association of Broadcasters nine times: 1978, 1979, 1985, 1987, 1988, 1989, 1992, 1997, and 1998; and First Place for best newscast fifteen times: 1977, 1978, 1980, 1981, 1983, 1985, 1986, 1990, 1991, 1992, 1993, 1994, 1996, 1997, and 1999.

Association of News Broadcasters of Kansas

- Awarded best newscast in Kansas four times: 1979, 1980, 1981, and 1984.

Conference & Invited Presentations

- * Made presentations to Agricultural Communications Class of Kris Lavergne on the "Importance and Impact of Diversity" in 2010 and 2008.
- * Presented two workshops to Big Lakes Developmental Center, Incorporated on "Communications within the Workplace" and "Understanding and Dealing with Workplace Conflict" in 2009.
- * Presented a workshop to the Annual Association for Communication Excellence Conference on "Understanding and Dealing with Workplace Conflict" in 2009.

- * Made a presentation to the Annual Kansas State University Leadership Conference on "Dealing with Workplace Conflict" in 2009.
- * Made a presentation at the opening day ceremonies at K-State-Salina on "Dealing with Workplace Conflict" in 2009.
- * Made a presentation to the Annual FFA Conference on "Understanding and dealing with Diversity" in 2009.
- * Made a presentation at the KSU Engineering Conference on "Dealing with Workplace Conflict" in 2009.
- * Presented to the Annual Extension Conference on "Understanding and Dealing with Workplace Conflict" in 2008.
- * Presented a workshop to the Annual Association for Communication Excellence Conference on "The Impact of Cultural Differences" in 2008.
- *Helped Prepare and conduct a seminar for the Public Radio News Directors' association annual convention in Washington, D.C., in 1999, "How to keep young reporters in public radio."
- * Conducted a workshop at the Society for Professional Journalists Conference at Kansas State University in 1999, "Career opportunities in public radio."
- * Conducted a workshop for the Public Radio News Directors' association annual conference in Washington, D.C., in 1998, "Editorial issues."
- * Conducted a seminar at the Associated Press annual Conference in 1997, "How the press influences society with its reporting on women."
- * Testified twice before the Kansas Legislature on "open meetings" legislation in 1997 and 1998.
- * Took part in student "diversity" seminars on campus, in 1997 and 1998.
- * Conducted a workshop for the Public Radio News Directors' association annual conference in Washington, D.C., in 1996, "How the small newsroom can take advantage of electronic advances."
- * Conducted a workshop for the Public Radio News Directors' association annual conference in Minneapolis, Minnesota, in 1995, "Small newsroom management problems."

Special Presentations

In 1993, helped script and produce, and then host a two-hour statewide television special on dealing with the Kansas floods.